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## 符號說明



冊數



搭配線上學習



搭配教學簡報軟體



提供多益模擬練習卷



CEF級數



搭配影片光碟



搭配教學PowerPoint



提供全民英檢模擬練習卷

## LEVEL Chart / CEF 能力等級之綜合說明

	TOEFL iBT			29	47	71	83	109
	IELTS GEPT			】 初	4   中	5.5 中高	6.5 高	7.5 優
	TOEIC		120	225	550	785	945	及
	BULATS			1	2	3	4	5
	CEF	Pre-A1	A1	A2	B1	B2	C1	C2
Page		l .	Chautau	Coui	rsebook			
			Starter Boo	k 1				
4	Network		]	Вос	ok 2			
					Book 3			
			Book 1			Book 4		
			DOOK 1	Book 2				
6	English in Common			Вос		I		
	3				Boo	ok 4 Boo	N 5	
						]	Book 6	
			Book 1					
8	English Explorer		Boo	ok 2 Boo	1, 2			
					Book 4			
			Beginner					
			E	lementary				
10	New American Inside Out			Pre-	-intermediate	l nediate		
						Upper-interme	diate	
							Adva	nced
			Book 1	Book 2				
11	English in Action		l	BOOK 2	Book 3			
						Book 4		
				Book 1	Book 2			
12	Hemispheres				BOOK 2	Book 3		
							Book 4	
		Ва	sic					
13	Outlook		Book 1	Book 2				
.5	00.000.0			5551.2	Book 3			
						Book 4		
		ln:	tro	Book 1				
14	Expressions				Book 2			
					_	Book 3		
15	Key Concepts (L&S)				Boo	ok 1 Boo	l nk 2	
1.5	V C				Вос	ok 1	N 2	
15	Key Concepts (R&W)					Вос	ok 2	
Page					& Speaking			
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16	Pathways (L&S)			1		ok 2		
						Book 3		
				Вос	 	Вос	ok 4	
18	Experiencing English			, , ,	Ţ	l ok 2		
						Вос	ok 3	
20	Listen In		Вос	ok 1 Book 2	l			
20	Listerrin			BOOK 2	Boo	l ok 3		
				Book 1				
21	Listening Power				Book 2	D l. O		
			Book 1			Book 3		
22	1.7000	l	3001.1	Book 2	<b> </b>	<u> </u>		
22	I-Zone			Вос	,			
				Intro	Book 4			
23	Well Said				Third I	l Edition		

	TOEFL iBT			29	47	71	83	109
	IELTS			3	4	5.5	6.5	7.5
	GEPT			初	中	中高	高	優
	TOEIC		120	225	550	785	945	
	BULATS			1	2	3	4	5
	CEF	Pre-A1	A1	A2	B1	B2	C1	C2
Page		1		Re	ading			
			Intro					
24	Active Skills for			Book 1	Book 2	l		
24	Reading				BOOK 2	Book 3	l	
						DOOK 5	Book 4	
				Foundations			Joon .	
				Вос	ok 1			
26	Pathways (R&W)				Вос	ok 2		
						Book 3		
						Boo	ok 4	
20			Book 1					
28	Reading Adventure		Boo	,	W 2			
			Intro	Boo	DK 3			
			intio	Book 1				
			l	DOOK 1	Book 2	· · · · · · · · · · · · · · · · · · ·	l	
30	Reading Explorer					Book 3	·	
							Book 4	
								Book 5
			Book 1					
	Reading for Today			Book 2	,			
31	Series				Book 3		L	
						Book 4		
				Dool 1			Book 5	
32	A Good Read			Book 1	Book 2			
32	A Good Read				BOOK 2	l Book 3		
				Book 1		DOORS		
33	Hot Topics				Book 2			
						Book 3		
Page				W	riting			
			Book 1					
				Book 2				
34	Focus on Writing				Book 3			
						Book 4	D 1.5	
			Pool 1				Book 5	
36	Step by Step Writing		Book 1	Book 2				
30	step by step writing			BOOK 2	Book 3			
Page				Busine	ss English			
			Elementar					
27	1.15			Pre-intermed	iate			
37	Lifestyle					nediate		
						Upper into	ermediate	
					Book 1	<u></u>		
38	The Business 2.0				Boo	ok 2		
						Book 3	DI-4	
					Book 1		Book 4	
40	Total Business				DOOK I	Book 2		
40	iotai busiiless						LBook 3	
			F	lementary				
	Down Down				intermediate			
41	Best Practice	[				termediate	<u> </u>	
						Uppe	r-intermediate	
42	Meetings in English							
Page				Gra	mmar			
43	Grammar in Context		Basic	Book 1		Book 2	Book 3	
44	Practical Grammar		Book	1	Book	2		
45	Grammar Café							
Page				E	xam			
46	Achieve TOEIC				Achieve TO	EIC		
47	Achieve TOEIC Bridge		Achie	ve TOEIC Bridge				
48	Passport			Book 1	Book 2			
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## **Network**

## ◆ 善用社群媒體,幫助學生輕鬆學英文

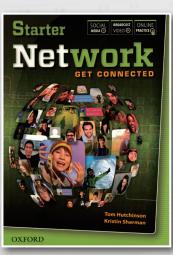


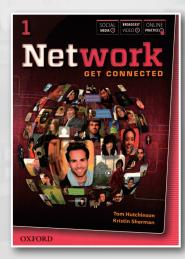


















## 第一套以社交技巧學習為主軸的教材

提供最有意義且深具啟發的內容,運用豐富多元的社交活動, 幫助學生熟悉在學校、生活和工作上的英語技巧。

## 一頁一重點,容易教學,也容易學習

每 頁 都 只 有 一 個 學 習 重 點, 例 如 Conversation page、 Vocabulary page、 Grammar page 等等,讓老師備課時間降到最低,也容易追蹤學生學習進度。

## **★ Your Network**

提供不同的學習任務,例如:對話錄音、影片欣賞、線上活動練習,幫助學生在課堂與線上都能以英語溝通。

## ★ Real-World Listening

BBC Motion Gallery 原始影片內容或取自他處的真實聽力素材,開拓了學生視野,真實紀錄片也培養學生對真實語料的聽力技巧。

## **★ Get Connected**

提供幫助學生建立各種的社群媒體溝通技巧,像是撰寫個人檔案、英語部落格的發文、加強英文網路禮儀等等。 文法採用「引導發現教學法」,引領學生透過文法範例,學 習歸納文法重點。

## Network Online Practice 線上作業

- 每冊皆有 128 組全新的線上聽說讀寫練習
- 取自課本影片聽力素材,搭配全新的題目,有別於課本的練習題,作為課後複習,加深學習印象
- 替配線上即時閱卷系統,馬上訂正錯誤,幫助學生達成課程 學習目標
- 提供課本聽力音檔,學生可以自行下載多做練習
- 額外 20 組考卷,方便老師隨時測驗
- 教師管理平台輕鬆掌握學生學習進度

## Network iTools 互動教學軟體

功能強大,內含課程所有音檔、影片檔、活動單元卷、課本頁面、電子白板工具等等,老師可隨手取得想要的資源,豐富上課內容並輕鬆和學生互動。

## 配件清單

- 1. Student Book with access to
- Online Practice
  2. Interleaved Teacher's Book with
- Testing Program CD-ROM

  3. Workbook with Listening
- 4. Class Audio CDs
- 5. DVD
- 6. iTools 互動教學軟體
- 7. GEPT Test Bank (Book 1-4)

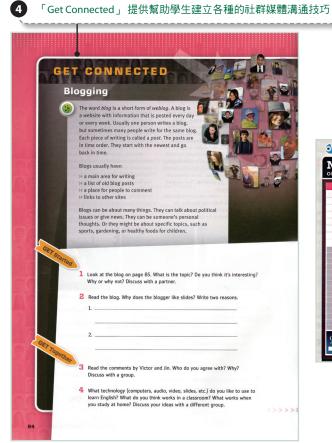
## 0

- 結合學生們喜歡的社群網站進行教學活動,挺新 鮮有趣。
- 2. 步驟清楚,容易教學,不必擔心學生跟不上。
- 3. 聽力練習都是擷取真實素材,很棒!
- 搭配線上學習,讓學生多一份練習,我也可以定期追蹤學習成效。











Network Online Practice 線上作業,

\*Sample pages from Book 1



## **English in Common**

◆ 完全比照 CEF 能力指標設計課程





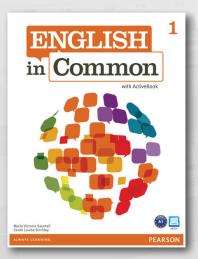


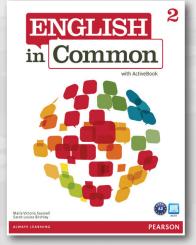
















English in Common motivates learners through Can Do objectives which give direction and purpose, ensuring students know what they are learning, why they are learning it, and how they will be able to use the language outside of the classroom.

## 完全比照 CEF 能力指標設計課程

目標導向教學,透過聽說讀寫的練習設計,幫助學生接觸、探 索並演練實際生活中所使用的道地英文。

## 清楚明確的學習目標

每單元包含三個學習重點 Lesson 1-3 和一個複習總結 Lesson 4。 以雙頁方式呈現,讓教學內容一目了然。

## **★ Listening**

包羅萬象的聽力素材,從短篇對話到較具挑戰性的廣播節目 摘錄、長篇對話、面談等等,訓練常見聽力技巧。

有趣的討論主題,幫助學生提升口語流利度,清楚的教學步 驟與說明,引導學生思考該如何開口,學生不會無所適從。

## \* Reading

節錄許多日常生活中會看到的真實素材,內容包括:短篇文 章、廣告、報紙、雜誌和小說節錄內容等等。

## 1. Student Book with Active Book 2. Teacher's Resource Book 1. Placement Test 3. Workbook 2. Test Bank (Unit Tests / Review 4. Audio Program Tests / Final Tests) 3. GEPT Test Bank (Book 1-4) 6. Active Teach 教學簡報軟體 4. TOEIC Test Bank (Book 1-4)

## **★ Grammar**

文法採用「引導發現教學法」,引領學生透過文法範例,學 習歸納文法重點。

## **★ Writing**

寫作練習符合國際趨勢與考試需求,「Writing Bank」涵蓋不 同寫作文體說明、寫作注意事項與技巧。

## 教學影片

提供學生生活與工作上面臨各種不同的口音與情境實況。

## 豐富的多媒體教學配件

包括題庫光碟、教學簡報軟體、可列印教學資源等,讓教學更 得心應手。





LESSON

Tell a friend about your future plans



#### Reading

Read the article and then answer the questions below.



### Jamie Oliver

Food lovers everywhere love the celebrity chef Jamie Oliver. One big reason is his simple, easy, and above all tasty recipes, which he has put together in some excellent cookbooks

all tasy recipes, which he has put toggher in ones eccultert cooklooks. Good food was always very important in Jamiek family, his parents had a pub in the south-east of England, and from the ago of eight he started cooking and helping the cheris. Now long ago, he started a new project. He opened a restaurant called 13° in East London. He gov himself nine months to take a team of unemployed 16 to 34-year-odds with called 13° in East London. He gov himself nine months to take a team of unemployed 16 to 34-year-odds with game and the proposition of the con-laint system of the condition of the game is spaced to some these. Jamie says his loggest beson is that each individual needs a different approach. Some popple learn quickly, and others need a little more time.

The project also became a TV series called Jamie Kinchen, which millions of people watched. One of the real success stories was KerryAnn Dunlapo, Originally, she dishri get into college, but after Jamie took between the concerning the concerning the stories of the kinchen. Everyone is still having a really good time. We get tired sometimes, but we have fun in the kitchen, and secing everyone enjoying the meals we've perspared makes us all feel good." And about Jamie, she says, "He's finantie. He's like a big bordner or best friend to me now." So what is she going to do next! I think I d like to work should I'm going to apply for a jb in a top New York restaurant."

- ul? 4. What is surprising about KerryAnn's story? 5. How does she feel about Jamie? 6. Where would she like to work next?
- Why is Jamie Oliver's food successful?
   When did Jamie start cooking?
   Who did Jamie employ as chefs?
- $\mbox{\bf 2a}\mbox{\ }\mbox{Match a word or phrase from A with a word from B to make phrases from the article.}$



b Pair Work Take turns making sentences about Jamie or KerryAnn using the phrases above.



KerryAnn is one of the real success stories of the project.



1 有趣的學習內容,容易引起學習興趣與動機



#### Reading

1 Pair Work Read the article. Then take turns asking and answering the

## World's Youngest Billionaire

Who is the world's youngest billionaire? Mark Zoukerberg, founder and CEO of Feedook. Born in New York in 1964, became interested in creating computer programs when he was in high second year in 2004, during his second year in college, he created an online directory where all the students at his college, seed at the students at his college could be listed. He hunched it from his dorn room and called it "thefacebook coped out of college to work on the program, an the rest is history. Facebook now has over 500 million users around the world.

What is Zuckerberg's lifestyle like?
Although he's worth over \$4 billion, he
warst sneakers and jeans, lives in a small
one-bedroom apartment, and sleeps on
a mattress on the floor. He is frequently
up working until 6 or \$8. As. and
sometimes doesn's theop for days. What
makes him happ? He is able to do
the work that he loves. And he hopes
he will be able to continue to build
new ways for people to connect in the
future. As he says, "The thing I'm most
excited about is what we're building
now. And I can't talls about that."



- 1. How old was Zuckerberg when he created Facebook?

- 1. How old was Zuckerberg when he created Facebook?
  2. What was the original purpose of Facebook?
  3. Does Zuckerberg have expensive tastes? Explain.
  4. What is his work schedule like?
  5. What motivates Zuckerberg?
  6. What does he hope he will be able to do in the future?
- 2 Group Work Discuss

  - 1. Would you like to have Zuckerberg's lifestyle and work routine? Why or why not?
    2. What are the pros and cons of being a wealthy CEO when you are young?
    3. What kind of work do you really love doing? Would you like to be able to devote your life to it?

Grammar | can, could, be able to: ability

Look at the underlined verb phrases in the reading. Then complete the Active Grammar box with can/can't, could, is/are able to, or will be able to.



## 2 課程單元設計完全比照 CEF 能力指標

文法表格整理,並採「引導發 現教學法」讓學生觀察文法重

點並思考推演正確用法



Describe a person's physical appearance

## Reading and Speaking

- Group Work Discuss.
   Do you read any "celebrity" magazines or watch TV shows about celebrities? Why or why not?
  - 2. Who is the woman in the photos? What do you know about her? 3. Do you think she looks different in the two photos? Why?
- Pair Work Read the article and then take turns asking and answering the questions below.

## The perfect body

Most people were surprised when Renée Zellweper got the part of Bridget in the 2001 movie Bridget Jones's Dairy. The movie is about a young woman who works about work, her weight, and men. Zellweper is a slim American woman—completely different from Bridget, who is English and overweight.

Engisis and overweight.

So what did Zallweiger do to get the part inghi? She had lessons to improve her English accent and she put on about 24 pounds of It lakes, for several months she didn't do any exercise and she at a lot of pizzu, pean that examples, and choolate. Although it was fun at first, she often felt very sick.

Zellweger put the weight on because she thought it was important to be as real as

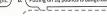
possible. She was surprised, however, by people's criticisms. People criticized her for being fat when she put on weight for the film. Then they criticized her again for being too skinny when she lost weight after the film. She realized it's almost impossible to have the perfect body in the eyes of the

media.

So why did she do it? Well, money was probably one reason. On top of her \$15 million salary, she earned \$225,000 for every 2.2 pounds (1 kd) she put on. That's an extra \$2.5 million! And it didn't stop there. British det megazine pad her \$3.5 million to lose all the weight again. So perhaps Zellweger dosen't need to care about the criticism when she earns all this money!



- 1. Why were people surprised that Renée Zellweger was playing Bridget Jones?
- 3. Why did Zellweger come to believe that "it's almost impossible to have the perfect body in the eyes of the media"?
- 4. How much did she make in total by putting on and taking off weight?
- 3 Pair Work Read these opinions. Which one(s) do you agree with and why?
  - a. People worry too much about weight. b. Putting on 24 pounds is dangerous.



c. (I would do the same in her situation.)

Pair Work 5 幫助學生演練實際生活 所使用的道地英文

## Vocabulary | appearance

4a >2.02 Look at the pictures. Listen to two people playing Which two people are they describing?













- b Pair Work Describe people you know. Use words from the How To box.
- c Play "Guess who . . . ?" with a partner, using the pictures above.

## Grammar | real conditional

- 5 D2.03 Listen and answer the
  - 1. What product is the ad for?
  - 2. Is the product for men, women, or both?

With positive	He's very/really good-looking.
adjectives	He's pretty/fairly muscular.
With negative	She's very/really skinny.
adjectives	He's a little bit/slightly overweight.
With comparative	She's much/a lot more attractive than mos
adjectives	She's a little bit/slightly taller than average.

6 Circle the correct <u>underlined</u> choice for each rule in the Active Grammar box.

- The real conditional talks about a possible / impossible situation in the future.

  If you use the cream once a day, you'll have softer skin.
- You'll notice the difference if you use the cream twice a day
- Make the real conditional with: #4 simple present/ present continuous
   The "if clause" comes <u>first/either first or second</u>.

Complete the sentences with the correct form of the verbs in parentheses 1. If you \_\_\_\_ \_\_\_ (eat) a lot of junk food, you \_\_\_\_ \_\_\_\_ (put) on weight (not/have) any money left if he (not/have) any money left if he (not/raili) you, what (you/do)? (not/have) any money left if he (not/raili) now, you (not/be able) to run the race. 4. He \_\_\_\_\_\_ 5. If you \_\_\_\_\_ \_\_\_\_\_ (you/call) me if your bus \_\_\_\_\_\_ (be) late?







## **English Explorer**

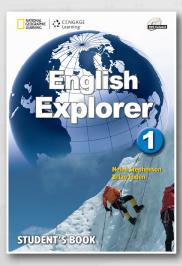
## 涵蓋文化探索與跨學科學習的有趣教材

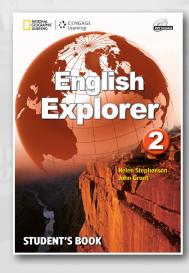
















English Explorer is a motivating new four-level series, with a strong international focus. It combines a communicative approach to learning English with stunning National Geographic images, video and content.

## 有趣的學習內容,提高學生學習動機與參與感

結合國家地理頻道的精緻圖文、影片與內容,進行英語教學、 文化探索、跨學科知識學習,增加學習廣度與深度。

## 由淺入深的課程設計

每單元劃分 A(單字、文法)B(聽力、閱讀)C(對話、寫作) D(跨文化討論)四個學習重點,由淺入深漸進式培養英文實力。

## **★ Working with words**

字彙教學整理,課本後面附上全彩圖解單字或單字用法整理 表,搭配字彙練習題,增加語彙能力。

### **★** Grammar

清楚釐清文法概念,每單元皆有關鍵文法總整理,複習文法 更有效率。

#### **★ Culture & CLIL**

結合跨文化與實用的跨學科主題,例如生物、歷史、音樂等, 配合英文字彙與句型的使用,有效增進學生的語言能力。

### **★ Video and Video workheet**

國家地理頻道影片搭配專為影片設計的 Video worksheet,提 供學生具知識性與趣味性的影音延伸學習。



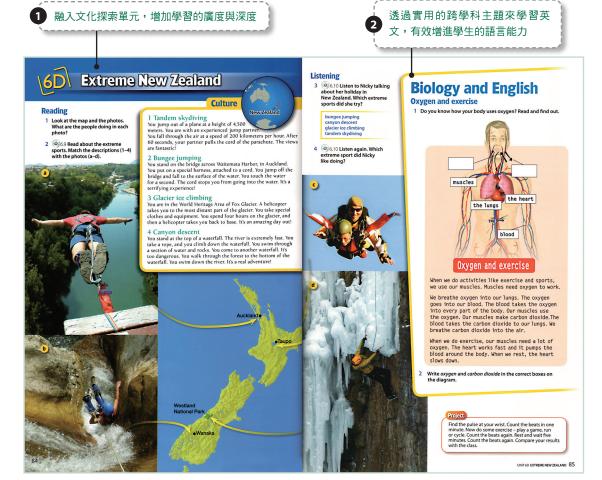
## 復習單元

兩個單元後提供一回包含 Vocabulary, Grammar, Communicate 等不同性質的 Review Test,驗收學生學習成果。



- 1. 內容很豐富, 我特別喜歡它選材部分融合了各 國文化訊息,學生也都對這個很感興趣。
- 2. 搭配影片的練習卷直接就附在課本後面,還設 計了 before、while、after 不同階段的練習, 很棒!
- 3. 學生本後面的 CD-ROM 附就有課本音檔和影 片,我都要求學生回家複習,成效更好。
- 4. 用圖片教單字,學生比較能夠吸收,文法也都 有總整理,很方便上課使用。













n the affirmative, we add -s to the verb after he, she or it.

//ou/We/They like music. He/She/It likes sports.

to -ies.
study studies carry carries

I/You/We/They He/She/It	love loves	skateboarding.
Negative		
I/You/We/They He/She/It	don't (do not) doesn't (does not)	play the violin. like a lot of noise.

adverbs of frequency We use adverbs of frequency to talk about habits or how often something happens.

100% ← 0% often sometimes never

Unit 2

Unit 2
present continuous

We use present continuous to talk about actions that are happening now, at or around the moment when we speak. We form the present continuous with am, are or is and the main verb with -nig.

I am reading a good book at the moment.

We are learning about the weather in today's lesson.

On not it's railing again!

We form the negative by adding the word not after am/are/is. The short forms are the same as for the verb be.

I'm not feeling very use!

My webcam isn't working properly.

l'm You're/We're/They're He's/She's/It's	(I am) (You/V (He/Sh	/e/They are) e/It is)	studying	now.
Negative				
I'm not (I am not) You/We/They aren't (i He/She/It isn't (is not)		studying	now.	

Yes, you/we/they are. No, you/we/he/she/it is. I'm not. you/we/he/she/it

present simple and present continuous. We use the present simple to talk about things that someone usually folfen-daysefed does, and we use the present continuous to talk about actions that are happening now, at contunit to the when we are talking. Fran usually lives in Rome. She living in Paris or the moment. My dod works in a store. He list it working today—IT standay.

#### Unit 3 past simple be

The past simple of the verb be is was and were.

I was quite good at acting when I was a young shild.

He/SheffI was the stor of the film.

You/WeThey were excited about going to see the movie.

The negable is was not livesin't and own of (weren't).

I wasn't interested in watching the TV show.

He/ShefI wasn't very good in that movie.

You/WeThey weren't alive in 1964.

Affirmative		
I You/We/They He/She/It	was were was	at the movie theater last night.
Negative		
I You/We/They He/She/It	wasn't (was not) weren't (were not) wasn't (was not)	on the Internet yesterday.

ORER 139



## **New American Inside Out**

**○ Macmillan 銷售第一的語言學習教材**全球銷售超過五百萬冊!























**New American Inside Out** builds on the recognized strength and success of American Inside Out. It combines a renewed commitment to meaningful presentation and meaningful communication with: New improved design / New engaging content / New grammar and vocabulary support / New focus on functional language / New interactive tasks.

## 經過各國英語教學機構實際使用 證實是真正有效的英語學習課程!

#### **★ Listening & Pronunciation**

有廣播節目、日常對話、經典流行歌曲等,也包含多國口音, 如澳洲、美國、英國、加拿大,符合實際職場潮流。

## **★** Speaking: anecdote

強調語言的「實用性」,在口語訓練的步驟中,除了角色扮演或訊息交換等活動之外,最後一定引導學生將切身的生活經驗及熟悉的話題或人物帶到練習當中,並融合主題,培養自我表達能力。

## **★ Reading**

題材相當多樣化且新穎有趣,如雜誌、小說、網站、報紙和 會話。

### \* Writing

提供許多不同類型的寫作供學生練習,如記敘文、非正式信件、申請表等,在 Workbook 中也包含針對不同寫作技巧所設計的練習單元。

## 配件清單

- 1. Student Book with CD-ROM
- 2. Teacher's Book with Test Bank
- 3. Workbook with Audio CD
- 4. Class Audio CD
- 5. DVD with online worksheets
- 6. DVD Teacher's Book
- 7. TOEIC Test Bank
- 8. Teaching PowerPoint Presentation
- Downloadable teaching resources

## ★ Vocabulary, Useful Phrases & Vocabulary Extra 將字彙的學習置於三個重點:

1. Collocation 2. Connotation 3. Social Register
Useful Phrases & Vocabulary Extra 是專為字彙學習所設計,提供與單元主題相關的主要單字及實用片語。

## **★ Grammar & Grammar Extra**

依循五個步驟來幫助學生熟悉文法: 1. 上下文 2. 唱和 3. 文法解析 4. 練習 5. 熟悉及內化。另搭配小提示及課本後面的 Grammar Extra,使學習者經由範例學習清楚、正確的文法觀念。

## 豐富的網路教學資源

定期提供最新議題或有趣文章選讀,搭配設計完整的活動練習卷,豐富教學內容。

## 0

- 1. 主題很新也很有趣。
- 引導式學習,按照課本設計的練習,可以看得出學生有很大的進步。
- 3. 討論的問題設計很好,容易引發學生們的興趣。
- 4. 融合各國口音,能讓我的學生熟悉不同的腔調。
- 5. 教師手冊及網站資源豐富,節省找資料的時間。
- 6. 每兩週都會收到 e-lesson, 讓教學跟得上世界脈動,拿來做補充,學生都很喜歡。



## **English In Action**

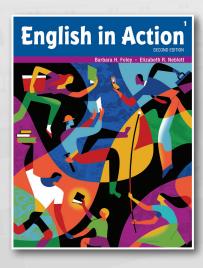
最符合技職、大專學生使用的生活職場教材

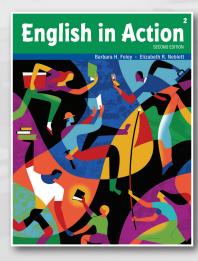
















The Second edition of English in Action provides learners with competency-based support for building language, life, and work skills in real world settings.

## 符合真實生活與職場情境

課程設計著重語言、生活與工作技能學習,練習強調「語用」, 例如:看懂營養成分標籤、電話留言、交通號誌。

## \* Dictionary

圖解單字,運用大量圖片教單字,適合程度待加強的學生。

## **★ Active Grammar**

紮實且豐富的文法訓練,運用表格、條列方式呈現文法概念, 搭配針對文法的聽力練習,有效建立學生的英文基礎。

## **★ The Big Picture**

綜合複習,每個單元皆有搭配主題的彩色大插圖,圖畫情境 包羅萬象,包括餐廳、醫生診所、辦公室用品店等等。利用 圖畫內容,帶領學生透過各種不同的練習,複習該單元所學 的聽力、字彙和文法結構。

#### **★ Reading**

實用有趣的短篇閱讀訓練,引導學生練習閱讀技巧,學習看 懂文章主旨而非文章每個單字。

#### \* Writing

透過範例文章,練習寫作基本技巧,例如句子時態用法、標 點符號、細節描述等,再進行模擬寫作,並用自身經驗當做 題材完成文章。







## ◯ 老師怎麼說

- 1. 用圖片帶單字練習,非常適合程度淺的學生;學 生也比較容易記住單字。
- 2. 文法練習很多,可以補強學生的基礎。
- 3. 我的學生覺得主題很有趣,跟他們的生活經驗相
- 4. 課本設計的活動步驟很清楚,讓教學很容易。



➡ 結合有趣的 DVD 影片,讓課堂互動更有趣!

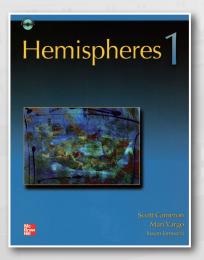


















Hemispheres is uniquely suitable for adults and young adults studying general English and those studying English with a view toward more academic work. The series strategically develops both language skills and critical thinking skills.

## 主題有趣

例如:第一印象的重要、人為什麼會想購物、如何做決定、人生 大改造、面對時間壓力、真人實境節目、明星助理的生活等等。

## **★ Academic skills**

聽說讀寫的設計清楚圍繞語言技能,例如:Summarizing, Paraphrasing, Make prediction, Using graphs to aid comprehension 等等。

## **★ Vocabulary**

以單字的種類和功能性區分,包括:同反義字、俚語、搭配 詞、片語動詞、有言外之意的表達法(Connotations)等等。

## **★ Critical thinking skills**

4. Class Audio CD

DVD Workbook

5. DVD

藉由不同的主題訓練學生的批判性思考,例如:Analyzing, Synthesizing, Making inferences, Understanding point of view

#### **★ DVD and DVD Workbook**

藉由在 Hemispheres 網咖工作的六位年青人的生活故事,提 高學生的學習動機和興趣!影片拍攝品質媲美電影,並有主 持人串場強調語言重點,深受老師學生的喜愛!

### 豐富的免費學習資源

Online Learning Center 包含額外的閱讀和聽力的練習。



- 7. EZ Test CD-ROM with Test
- 8. TOEIC Test Bank (Book 1-3)
- Teaching PowerPoint Presentation
  - 10. Online Learning Center

- 1. 這是一套越教越有料的教材,題材新,符合時下 流行的話題。
- 2. 內容非常豐富,學生有興趣,自己教起來也覺得 很受用。
- 3. 練習題目與學習目標環環相扣, 具功能性,重 點清楚,老師不需要再花時間整理。
- 4. 「Skill Focus」和「Tip」的設計很實用。
- 5. DVD 很有趣,對白設計和課本內容搭配的非常 好,學生不僅可以做複習,還能從影片人物對話 中學到 body language,這是一般聽力練習做不 到的。



## **Outlook**

## ○ 培養聽說讀寫實力、同時訓練考試技巧!



















Broaden your students' Outlook with this comprehensive series! Informative and varied readings introduce the highinterest theme, vocabulary and grammar in context. Build up your students' language skills and prepare them for the TOEIC and GEPT tests at the same time!

## 實用又貼近生活的主題

點菜、工作、休閒娛樂、看懂商品廣告、旅遊廣告、社交等。

### **★ Lisening Links**

以圖片選擇、填空等方式練習聽力,同時兼具訓練 GEPT 及 多益聽力考題的最佳練習。

## **★ Speaking Links**

以看圖說話、配對問答等方式練習口說,兼具培養 GEPT 口 說技巧。

## **★ Reading Links**

閱讀練習包括,選擇分段小標題來練習主題分析,填空練習 訓練文章連貫能力等。文體涵蓋報章雜誌、網站、對話、 Q&A、廣播文稿、電子郵件、廣告等等。

## \* Writing Links

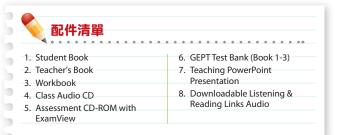
從範文填空練習開始 -> 配合綱要 -> 分段導引 -> 自行模擬範 文格式而成篇,有效訓練各種考試的寫作考題。

**★ Grammar Links** 

以表格整理、句型應用、填空練習、文法小提示等,使學生 循序漸進學習文法

#### **★ Vocabulary Links**

著重於相似字(often-confused words)的判別,例如: facility/equipment > journey/trip o



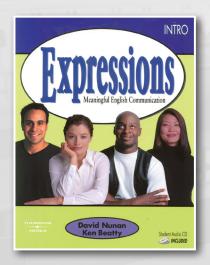
- -邊學英文、-邊還學會生活技能。
- 2. 文法練習很紮實,清楚解釋混淆的觀念,例 如:過去式/過去進行式。
- 3. 單字的部分列得很清楚,老師不需要再額外做 整理。
- 4. 單字的練習是將意思相近的字放在一起,讓學 生分辨字的用法,這是很重要的訓練,一般教 材比較少見,作者很用心。
- 5. 圖片選擇的聽力練習及口說練習, 能同時讓我 的學生熟悉 GEPT 考題。

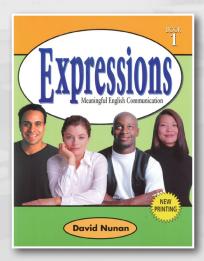
## **Expressions**

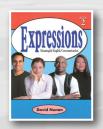
**→** 清楚簡單、多年來深受老師愛用!

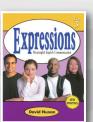












Expressions is a four-level program for beginning to intermediate learners. Using a task-based approach, the Expressions integrated four-skills syllabus provides learners of English with abundant opportunities for communication and meaningful language practice.

## 功能性強的主題

例如:自我介紹、購物、描述工作內容、給予建議、道歉、做 計畫、描述地方、描述過程、描述人或是物品特徵等等。

## 步驟簡單清楚

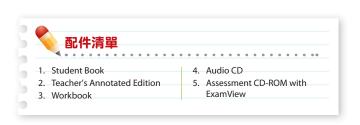
每頁兩個教學步驟,幫助學生漸進式練習學習重點。

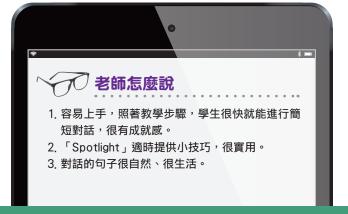
## 發音教學統整重要發音<u>法</u>

例如:省略音、重音、語調的下降與上揚、價錢與地址的發音、 用語調表達不同態度等等。

• 免費的線上活動,提供額外的練習。









In Key Concepts, students gain not only academic knowledge but also valuable note-taking skills necessary for success in

- 透過跨學科的內容,引導學生學習學術單字 (Academic Word List)、明瞭授課內容及組織報告演講。
- 主題涵蓋心理學、歷史、哲學、生物學、商學等常見的大學科 系領域。
- ●學生不僅學到專業知識,同時學習做筆記 (note-taking) 的
- 內容適合準備托福考試,例如:聽完授課內容說出回應 (Listen



Key Concepts helps students master the academic content, academic vocabulary, and academic reading and writing skills they need to succeed at college.

- 這是一套跨學科領域的英語閱讀寫作教材,包含大學生活、社 會科學、國貿、行銷、生物等等學科。
- 取材自真實的大學生教科書。
- 閱讀的文章一方面訓練閱讀技巧,同時也是引導進入寫作的範 本。
- 包含了 Academic Word List 以及與學科相關的字彙。
- 字彙教學訓練學生從字形、上下文及用法來學習用字的精確度。
- 整合式文法教學著重於句子的架構,加強寫作的準確度。
- 豐富的教學資源。



## Pathways (Listening & Speaking)

## ➡ 結合國家地理頻道內容的聽講雙技巧訓練教材

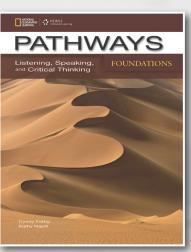


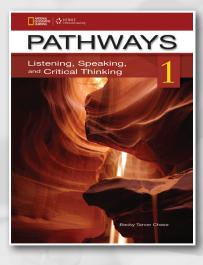


















Pathways is a new four-level academic skills series that features listening & speaking strands to help learners develop the language skills needed to achieve academic success. Learners develop academic literacy skills through content, images, and vedio from National Geographic. This innovative series provides learner with a pathway to success!

## 聽力內容符合實用需求

例如: Listening to a PowerPoint lecture、Listening to a guest speaker、Listening to a radio interview 等等。

## 教學步驟設計

Step 1: FBuilding Vocabulary & Using Vocabulary

藉由閱讀文章學習單元所需要了解的字彙意義,並學習字彙的 正確用法。

Step 2:  $^{\Gamma}$  Developing Listening Skills  $_{
m J}$ 

循序漸進的聽力技巧訓練,分為 before, during, after 三個步驟, 幫助聽力能力大躍進。

Step 3: Exploring Spoken English

清楚解析聽力練習中常出現的文法與英語表達用法,讓學生在 開口前熟悉正確語法,建立自信心,是成功銜接聽力與口說實 力養成的橋樑。

Step 4: 「Speaking」

各式不同的口說表達演練,例如:Discussing case studies、 Explaining causes and effects、Evaluating claims 等等。

## 配件清單 1. Student Book with Online 5. Assessment CD-ROM with 2. Teacher's Guide 6. Presentation Tool 教學簡報軟體

## **★ Presentation Skills**

特別設計專頁進行簡報技巧練習,例如: Using visuals to support a presentation . Giving a presentation based on internet research、Participating in a mini-debate 等等。

## **★ Critical Thinking Skills**

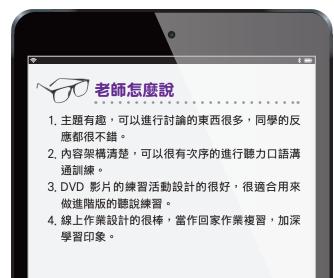
專門訓練批判性思考能力的活動,學習如何獨立深入思考問 題、分析問題並表達自己的看法。

## ★ Viewing 國家地理頻道影片

課本有完整的 DVD 教學活動設計,搭配影片解讀技巧訓練, 例如:Understanding visuals、Note-Taking,強化聽說技能與 批判性思考能力,加深學習印象。

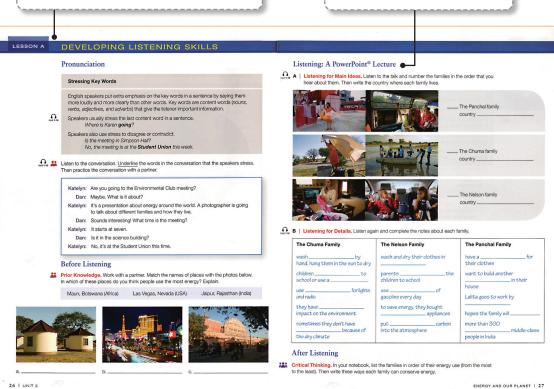
## **★ Online Workbook**

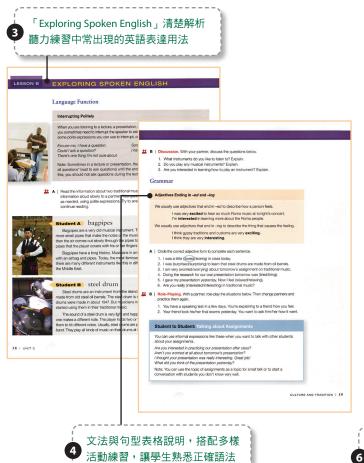
搭配線上作業,提供與課程相關的額外練習題。教師管理平 台,有效掌握成績與學生學習進度。





聽力內容符合實用需求,例如: Listening to PowerPoint Lecture





Discussing Personal Energy Usc

Critical Thinking Focus: Interpreting Pie Charts

Pe charts show us the different parts of something in a clear and visual way. Each section of a pie chart shows a different pace of information. For example, the pie chart in ownice a bolive who whe different ways that energy is used in an Australian household. Size page 216 of the independent Student Handbook for more information on undestanding pie charts.)

If a | Understanding Visuals. With a partner, look at the pie chart and discuss the questions below.

1. The pie chart shows what people in Australia use energy for at home. What do the numbers in the chart show?

2. Which activities use the most energy? Which activities use the least energy?

3. Does any information in this chart surprise you? Explain.

B | Self-Reflection. Write your answers to the questions below in your notebook.

1. What appliances do you use?

2. How often do you use them?

3. What activities out you do that use a lot of energy?

C | Critical Thinking, Create a Household Energy Use pie chart in your notebook that shows what you use energy for Use the chart from exercise A as an example and your answers from exercise a sense of the chart form exercise A as an example and your answers from exercise A as an example and your answers from exercise a chart with you use energy for the horne. Then draw sections in the circle to represent what you use energy for at horne. Then latel each section that represents how much energy you think you use for each activity. You don't have to be exact. Just make your best guess.

2. Once and make section so that represents how much energy you think you use for each activity. You don't have to be exact. Just make your best guess.

3. Chock and make section so that represents how much energy you think you use for each activity. You don't have to be exact. Just make your best guess.

3. Chock and make section so that represents how much energy you think you use for each activity or an event that the numbers in your not requal

「Speaking」各式各樣的口說表達演練

融入批判性思考技巧訓練,學習 如何獨立深入思考問題、分析問 題並表達自己的看法

\*Sample pages from Book 2

## **Experiencing English**

**☆** 結合影片與討論,有效訓練聽力與口語能力

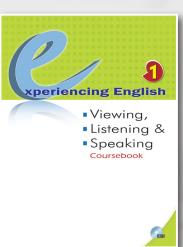
















Experiencing English is a complete course of both language perceptive and productive skills, targeting college and university students of Asian backgrounds. It is built upon a framework of theme-base activities and tasks that prompt learner autonomy.

## 教材特色

## ★ Background Readings and Audio/Video

透過文章閱讀以瞭解背景故事,透過聽力內容以及影片,提 供豐富的 input,幫助學生能具備足夠的知識和工具,達到 有效的學習和溝通。

## **★ Interdisciplinary Themes**

符合時下關心的議題,例如賈伯斯的著名演說 "Stay Hungry, Stay Foolish"、網路成癮、旅遊與古蹟維護、身體語言透露訊 息等等有趣的話題。

## **★ Word Bank**

清楚的單字整理,幫助學習與教學。

## **★ Audio / Video Studio**

藉由聽力與影片,訓練聽力理解技巧:listening for the main idea, predicting, summarizing, drawing inferences, listening for specific details, recognizing context clues, note-taking, etc.

## **★ Problem Solving**

訓練學生的邏輯思考(Critical Thinking)及創造力,設計一 些狀況來幫助學生思考如何做出正確的決定並解決問題。

## **★ Debates**

提供正反二面的論點,訓練學生邏輯性思考,提供口說練習。

## **★ Real-Life Group Projects**

藉由團體練習,鼓勵學生合作和創新的學習方式。





- 1. Student's Book with MP3 (Full audio)
- 2. Teacher's Edition with Active Teach CD-ROM (Full audio and
- 3. Teaching Powerpoint with Video
- 4. Complete Assessment Package
- 5. 慢速版 Video 錄音



- 1. 文章主題結合時事,提供多元的新知學習機會
- 2. 單字整理得很好, 教學很容易。
- 3. 影片來源豐富,有 Youtube 演說、美國電視節
- 4. 提供慢速音檔,幫助學生練習口說。



## **Listen In**

## ➡ 英語教學大師 David Nunan 最佳代表作







**TOEIC**®







Listen In is a three-level listening program for young adult and adult learners of English from false beginner to high intermediate level. Offering 16 six-page topic-based units per level, the series uses a task-based approach to develop listening skills and strategies essential to effective communication while integrating speaking and pronunciation skills. With its personalized and learner-centered approach, Listen In gives learners the opportunity to practice listening and speaking in a variety of real-life situations.

## 內容設計

大幅增加亞洲的人文背景,例如:在城市的選項中加入更多亞 洲城市(Singapore, Shanghai, Taipei, )。

## **★ Real English**

使用生活題材,訓練聽力,例如:點餐外送、機場廣播、描 述理想情人等等。

### **★ Grammar Focus**

文法小單元,歸納學生所聽、所學的文法重點及字彙能力。

提供類似 TOEIC, TOEFL, IELTS, GEPT 的的考試題型,同時訓練 考試技巧。

#### **★ Practical English**

給予學生模擬情境,訓練口說,例如:跟路邊攤殺價、在就 業博覽會問工作內容、租房子等等。

#### **★ Exam Speaking**

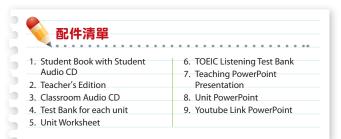
在每課最後讓學生檢測所學到的內容,以 TOEFL, IELTS, GEPT 的 Speaking 題型,訓練學生的口說能力。

### **★ Listen for This**

加入時下常用語言,例如:用 Yeah"代表 Yes"、用 Nope" 代表 No",用 Get out of here"來表達驚訝或不信。

## **★ Youtube Link PowerPoint**

根據每篇文章的內容,提供數個 YouTube 影片連結,每個連 結並附上影片長度,讓教學更生動活潑。



- 1. 聽「力」與「口」說都有紮實的練習,是最適合 聽講課的教材。
- 2. Listening Strategy 說明清楚、練習豐富,環繞 學習主題,環環相扣。
- 3. 進度由淺入深,看得到學生的進步。
- 4. 內容有幽默感,教起來很有趣,能增加課堂互動。
- 5. 收錄不同國家的口音,符合現實狀況。

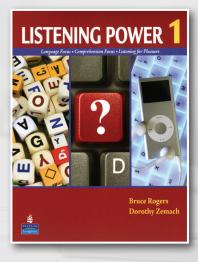


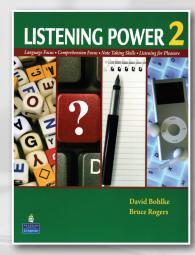
## **Listening Power**

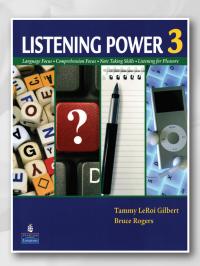
○ 有效訓練聽力技巧, 預備聽力測驗的最佳利器!











Listening Power is a new three-book series with a targeted approach to teaching the listening skills that students need inside and outside the classroom, and on standardized tests such as the GEPT, TOEIC and TOEFL.

## **★ Language Focus**

針對特定較難聽懂的英文做訓練,如:分別英文 Wh-問句、 聽懂數字、時間、縮寫意思、分辨同音異義字、辨別加重音 和語調等等。

#### **★ Comprehension Focus**

詳解聽力技巧,提升解題能力,訓練內容包括:如何掌握主 旨、聽懂細節描述、做推論判斷等技巧。

## **★ Listening for Pleasure**

提供有趣多元的聽力練習,例如:電影或電視片段、廣播節 目、錄音故事等,適合課程或課後加強。

## 第二冊開始加入「Note-Taking Skill」

訓練學生運用縮寫、符號、辨識重點等技巧,記下重要單字和 訊息。

## 彈性課程教學規劃

不需要制式的從第一課開始進行,老師可為不同班級自由規劃 適合的教學計畫。







- 1. 很適合用來當作各種考試聽力測驗的訓練教材。
- 2. 內容還加入重點單字練習,很貼心。
- 3. 語調與重音是學生最弱的部分,課程設計有很多 這類的練習,加強學生對英文聲調的敏感度,可 以幫助辨別句子的真正意思。
- 4. 很有效率訓練聽力技巧的教材。

## i-Zone

**☆** 結合影片、線上學習平台<sup>→</sup> 讓學生立即能現學現用的最佳聽講教材!

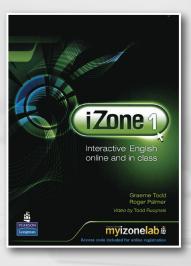


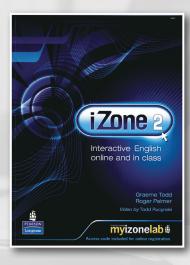
















iZone is a dynamic learning experience, focusing on strategies to help students communicate and improve their fluency. A four-level, integrated skills course, iZone is a fully blended print-digital solution that will help students learn how to keep their conversations going in English, become better listeners, ask for help and much, much more.

## 主題生活多元

閒聊、音樂喜好、消費習慣、時尚、家族起源、兼職工作、壓 力管理等等。

## 步驟清楚的練習

讓學生馬上就能「聽得懂、可以說」。

## \* Strategy

根據語料庫資料,強調日常最道地的英語表達與使用,讓學 生練習說話藝術。例如:如何打開話匣子?如何轉移話題? 如何結束談話說再見?

#### **★ Strategy in Action**

清楚列出重要表達與使用,讓學生現學現用,例如:用 "Are you having fun?" 來與派對上的新朋友攀談。

## 搭配主題的影片

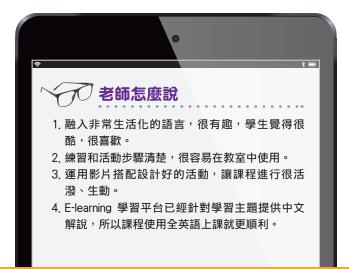
每單元皆提供搭配主題的影片,透過八位興趣個性背景不同的 角色,讓學習更有趣。

### MyiZoneLab E-learning 平台

搭配 MyiZoneLab E-learning 平台,讓老師可以更有效率地利用 寶貴的課堂時間。

## 豐富完整的教學配件





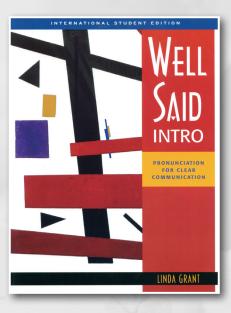


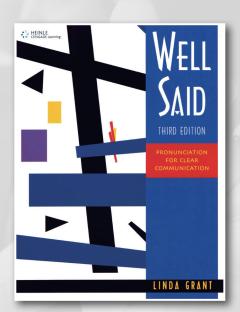
## **Well Said**

## ○ 有效訓練英語發音的教材!



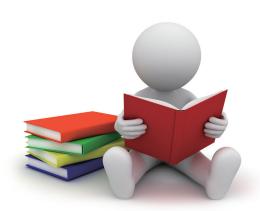




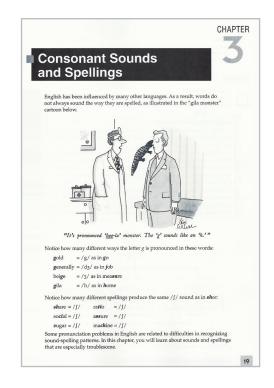


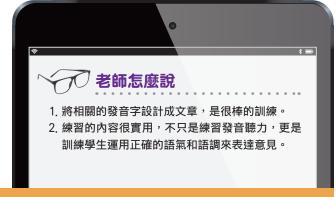
Offering a lively and communicative approach to increasing pronunciation and speaking skills, Well Said improves students' speech intelligibility and confidence in communicating in social, academic, business, and professional settings.

- 藉由多樣化的活動,訓練學生分辨相似的發音,同時修正自己 的發音和語調。
- 運用真實生活的主題,訓練學生不同的發音技巧。
- 實用性的主題,例如:公共廣播、面試、更改行程、電話錄音、 公司簡報、詢價等等。
- 收錄真實的語料,幫助學生更接近真實情境。
- 針對多益及托福考試常見的聽力考題,提供聽力技巧練習。











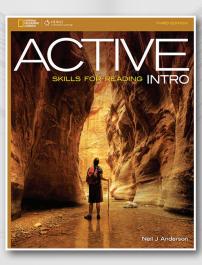
## **Active Skills for Reading**

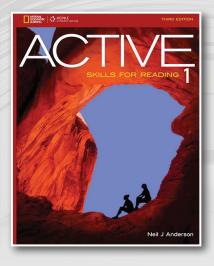
◇ 英語教學大師 Neil J. Anderson 最佳代表作

















**ACTIVE Skills for Reading** is an exciting five-level reading series that develops learners' reading comprehesion and vocabulary skills. Written by reading specialist Neil J Anderson, the new edition of this best-selling series uses an ACTIVE approach to help learners become more confident, indenpendent - and active - readers.

## 最新全彩第三版,各國老師們一再推薦的閱讀課 程專門教材!

## **★ New Readings**

加入新的文章題材,例如:影視歌星周杰倫、台灣高球好手曾雅妮、著名小說暮光之城等學生感興趣的主題。Book 4 則新增國家地理雜誌內容。

## **★ Reading Skills**

涵蓋所有重要的閱讀技巧,例如:Scanning, Skimming, Making inferences, Sequence of events, Cause and effect 等等。

#### **★ Vocabulary Skills**

涵蓋重要單字訓練,例如:字根、字首、詞類變化、同反義字、 複合字等等。

## **★ Real Life Skills**

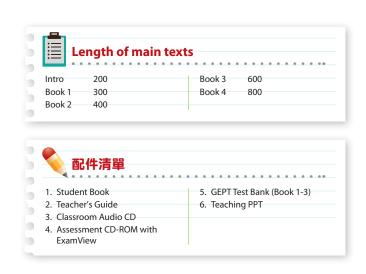
生活應用,例如:如何填寫學校申請表格、旅客入境表格、 看懂徵人啟事、衣服上的標籤及上網找資料、運用字典技巧 等等。

## **★ Critical Thinking sections**

批判性思考單元,訓練學生分析能力,例如:討論目前最夯 的社群網站。

## 新增 Motivational Tips

每個單元都有小專欄,建議學生如何增加學習動機,培養自己 成為閱讀高手。





## <sup>〕</sup>老師怎麼說

- 針對閱讀技巧訓練,設計了很多非常好用且有效的活動練習,讓閱讀課程也變得有趣多了。
- 2. 一開始也是經由別的老師推薦,果然是教學架構不錯的教材。
- 3. 我從第一版用到現在,看到新的第三版的內容, 秉持原有的紮實架構,又加入新的活動設計,迫 不及待想要用了!
- 4. 題材與學生的生活經驗相關,也很有趣,容易引發討論。



#### 重要單字以顏色標出 0

## 2 新穎的文章題材



Reading Review 1: The Film and the Novel: Twilight Fluency Practice Time yourself as you read through the passage. Try to read as fluently as you can. Record your time in the Reading Rate Chart on page 176. Then answer the questions on page 46. The Film and the Novel: Twilight When a popular book gets made into a movie, there will always be a dobte about whether the novel or film is better. The filmmakers always have to consider certain things; do they want to follow the book closely to please dedicated readers, or do they want to change parts of the book if they don't translate well on-screen? No matter what they do, there will always be people who feel the movie will never be as good as the book, people who will love the movie without ever reading the book, and people who will over the movie without ever reading the book, and people who will over the movie without ever reading the book, and people who will once the movie without ever reading the book, and people who will once the movie without ever reading the book, and people who enjoy both. ever reading the book, and people who enjoy both.

The vampire series Twilight, by Stephenie Meyer, became so popular to that movie companies wanted to produce it for the big screen. Most Twilight fans were excited about seeing characters such as Edward and Belial come to life, but there were other fans who did not trust the movie script. They assumed the scriptwriters would change parts of the story to make it seem more interesting as a movie.

By the time the first Twilight movie was released, millions of people had read the series. Many of these people went on to watch the film, which made \$35.7 million just on its opening day. While many fans and critics liked it and said the movie more or less followed the book's storyline, some fans were not impressed, one change that angered them was that certain sound effects were added to the movie, such as a Whooshing's sound when the vampires jumped. This was not mentioned in the book, and many fans left that it was too distracting. Those who liked the movie said they enjoyed the light mood and mentioned in the book, and many fans felt that it was too distracting.

Those who liked the mode said they enjoyed the light mod and exchement. This was very different from the book. The writing in a million of the control of the c

## 「Vocabulary Skill」涵蓋涵蓋重要單字訓練,例如: 字根、字首、詞類變化、同反義字、複合字等等

	a like	talking to an	don't like		
7	A role model is someo a respect	ne you	fear		
		paragraph with the word			
1000		is team to 4-3 vict	The second of th	_ }	
the	e final game of the Nation	the Metro City Rangers to nal Soccer (1) ne team's (2)	when he score		
"W sof	/e're very happy with Pau ft-spoken in person, but	ulo. He's young but has g can be (3)	reat talent. He's very on the pitch and	3	
abo	out his future in football	ger players." Dias is (4) _ and says that one day he	e'd like to play on a		
		ike his (6) stronger!" Dias promise		ext	
					1

Noun	Adjective	Noun	Adjective
humor		courage	
danger		nerve	
fame		adventure	

B Complete the following questions using one of the adjectives from A. Some may have more than one answer. Then discuss the questions with a partner.

with a pertuer.

1 Do you consider yourself a(n) \_\_\_\_\_\_person? Why?

2 Have you ever met a(n) \_\_\_\_\_\_\_person?

3 What's the most \_\_\_\_\_\_\_\_thing you have ever done?

4 Have you ever been in a(n) \_\_\_\_\_\_\_\_situation? What happened?

5 Can you make people laugh? Do you know any \_\_\_\_\_\_\_stories or jokes?

Motivational Tip: Why is this reading skill important? You will practice this reading skill in this chapter, but where can you also use this skill? When you realize that a reading skill can be applied beyond the text, your reading will improve.

The Unbeatable Yani Tseng 57

「Real Life Skill」生活應用,例如:如何填寫學校 申請表格、旅客入境表格、看懂徵人啟事、衣服上 的標籤及上網找資料、運用字典技巧等等

# 4

When you arrive in a oreign country, you must complete an mmigration form to juyle to officials. These orms are for personal information, and they are often written in inglish.	2         gender         b What's your job?           3         martal status         c What's your first name?           4         occupation         d What's your family name?           5         citizenship         e Are you married?           6         permanent address         f What's your nationality?           7         date of birth         g When were you born?           8         surname         h Where do you live?	
Western Section	Visitor Arrival Form  Surname: Given name(e):  Passport Number: Date of expiry:  Place of issue:  Permanent address:	-
	Date of birth:/ Gender: M F Marital status:	

A Read the immigration form below. Match the type of information with the question.

## What do you think?

Real Life Skill
Reading and Understanding
Immigration Forms

1 Do you read blogs written by other travelers before going on holiday? Did you find them useful?

B Complete the form with information about yourself.

- Where have you traveled? Which place did you feel safest? Why?
- Where have you traveled? Which place did you feel satest? wit
   What would you do if you were in trouble in a foreign country?

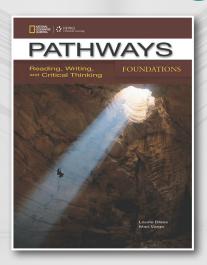
30 UNIT 2 Chapter 2

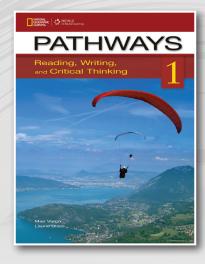


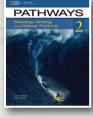




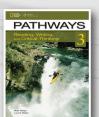












Pathways is National Geographic Learning's new academic series that helps learners develop the language skills they need to achieve academic success. The series features reading & writing strands, and develops learner's academic literacy skills through National Geographic content, images and video. This innovative series provides learners with a pathway to success.

## 每單元分為Lesson A ( 閱讀 )、Lesson B ( 閱讀 )、 Lessons C(寫作) 三個部分

## **★ Preparing to Read**

從閱讀文章中挑選 10 個與主題相關的重點單字進行教學。

## **★ Word Link and Word Partner**

字彙教學涵蓋字根字首分析訓練,以及搭配字用法。

#### ★ Reading

每單元兩篇閱讀文章(附文章朗讀音檔),搭配各式圖表、 地圖等,訓練解讀多元訊息的能力。

## **★ Developing Reading Skills**

閱讀技巧訓練,包含 Skimming for gist, Understanding the main ideas for the paragraphs, Finding the right meaning, Finding supporting ideas, Scanning for key details 等等。

### \* Writing

結合文法、句構分析與寫作技巧練習,架構完整的寫作概念; 「Guided Process Approach」階段性引導學生從 planning, drafting, revising, and editing 完成寫作內容。

## 配件清單 1. Student Book with Online 5. Assessment CD-ROM with 2. Teacher's Guide 6. Presentation Tool 教學簡報軟體

## **★ Critical Thinking Skills**

重視批判性思考能力,透過 Analyzing, Making inferring, Synthesizing, Fact vs. Speculation, Reflecting 等練習,讓學生 分析、批判與評斷訊息及意見。

## ★ Viewing 國家地理頻道影片

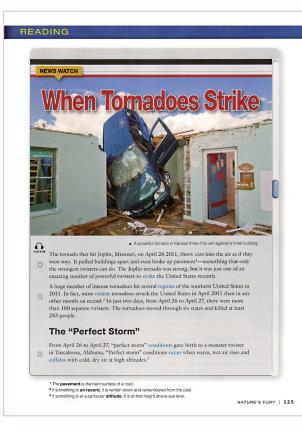
課本有完整的 DVD 教學活動設計,搭配影片解讀技巧訓練, 例如:Understanding visuals、Note-Taking,強化聽說技能與 批判性思考能力,加深學習印象。

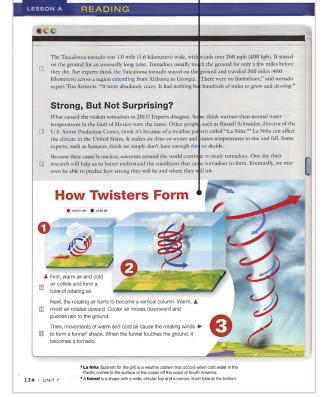
### **★ Online Workbook**

搭配線上作業,提供與課程相關的額外練習題。教師管理平 台,有效掌握成績與學生學習進度。









閱讀文章搭配各式圖表、地圖等,訓練

解讀多元訊息的能力



A	Understanding the Gist. Look back at your answer for exercise <b>D</b> on page 124.  Was your prediction correct?	
В	Identifying Main Ideas. Write answers to the questions.	
	What made the April 2011 tornado season so unusual?	
	2. What was unusual about the Tuscaloosa tornado?	
C	Identifying Key Details. Find in the reading passage the answers to the following questions. Note the paragraphs in which you find the information. Write the answers in your own words. Then shere your ranswers with a partner.  1. What are "perfect storm" conditions for a tornado?	
	Paragraph:	
D	Paragraph:  Critical Thinking: Evaluating Sources. Find the following quote and paraphrase in  "When Tomadoes Strike." Note the paragraphs where you find each one. Then discuss  your answers to the questions.	CT Focus
	Quote: "There were no limitations," said tornado expert Tim Samaras. "It went absolutely craes, It had nothing but hundreds of miles to grow and develop." Paragraph:	Writers often quote or paraphrase (restate) the
	Paraphrase: Other people, such as Russell Schneider, director of the U.S. Storm Prediction Center, think it's because of a weather pattern called "La Niña." Paragraph:	ideas of experts to support information in an article. They
	Why did the writer quote Samaras? (What idea does it support?)     Why did the writer paraphrase Schneider? (What idea does it support?)	may introduce these sources with According to or [the
	2. How does the writer describe Samaras and Schneider? For which source do you have more specific information?	expert] thinks / says
E	<b>Critical Thinking: Analyzing.</b> Does the article give the cause of the unusual tornado outbreak? Discuss your answer with a partner.	
F	Critical Thinking: Inferring. According to the reading, tornadoes killed 283 people in April 2011. How else do you think people were affected by these tornadoes?	

3 + + + + + + + + + + + + + + + + + + +
3 文法、句構分析與寫作技巧練習
<del>~</del>
***************************************

LA	PLORING WRITTEN ENGLISH LESSON
	GOAL: In this lesson, you are going to plan, write, revise, and edit a paragraph on the following topic: Explain a process that you know well.
	rainstorming. You are going to write a process paragraph. A process can be either an explanation if tow to do something or an explanation of how something happens.
	Vork with a partner. Make a list of processes that you are familiar with. Put a check next to the ones that you are splain. Then take turns explaining them to your partner.
	What to do When lightning strikes
	nalyzing. Read the information in the box. Complete the sentences (1–3) with the correct form the verb in parentheses.
	the verb in parentheses.  Language for Writing: Verb Forms for Describing a Process  Writers usually use two verb forms when they describe a process—the imperative and
	the verb in parentheses.  Language for Writing: Verb Forms for Describing a Process
	University of the service of the ser
	Language for Writing: Verb Forms for Describing a Process  Writers usually use two verb forms when they describe a process—the imperative and the simple present.  If you are explaining how to do something, use the imperative. The imperative is the base form of a verb. You do not use a subject with the imperative. For example:
	Language for Writing: Verb Forms for Describing a Process  Writers usually use two verb forms when they describe a process—the imperative and the simple present.  If you are explaining how to do something, use the imperative. The imperative is the base form of a verb. You do not use a subject with the imperative. For example:  First, remove fuel in the fire's path.
	Language for Writing: Verb Forms for Describing a Process  Writers usually use two verb forms when they describe a process—the imperative and the simple present.  If you are explaining how to do something, use the imperative. The imperative is the base form of a verb. You do not use a subject with the imperative. For example:  First, remove fuel in the first path.  The subject, you, is understood. Remove is the base form of the verb.
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1.	Universely the service of the servic
1. 2.	Universe usually use two verb forms for Describing a Process  Writers usually use two verb forms when they describe a process—the imperative and the simple present.  If you are explaining how to do something, use the imperative. The imperative is the base form of a verb. You do not use a subject with the imperative. For example:  First, remove fuel in the fire's path.  The subject, you, is understood. Remove is the base form of the verb.  If you are explaining how something happens, use the simple present. For example:  Then firefighters look for something in the area that can block the fire.  Remember to make subjects and verbs agree when you use the simple present.  [move) indoors during a lightning storm, if possible.  Firefighters
1. 2.	Universely the service of the servic
1. 2. 3. D   A <sub>1</sub>	Universe usually use two verb forms for Describing a Process  Writers usually use two verb forms when they describe a process—the imperative and the simple present.  If you are explaining how to do something, use the imperative. The imperative is the base form of a verb. You do not use a subject with the imperative. For example:  First, remove fuel in the fire's path.  The subject, you, is understood. Remove is the base form of the verb.  If you are explaining how something happens, use the simple present. For example:  Then firefighters look for something in the area that can block the fire.  Remember to make subjects and verbs agree when you use the simple present.  [move) indoors during a lightning storm, if possible.  Firefighters

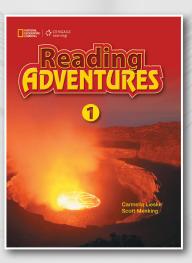


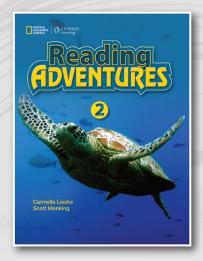
○ 專為初級程度學生設計的閱讀教材













**Reading Adventures** is a three-level reading series which teaches both the language and knowledge learners need to fully participate in today's global community. Using carefully adapted National Geographic text, images, and video, Reading Adventures develops both learners' understanding of the wider world in which they live, and the language skills necessary to succeed in the classroom.

## 最新系列,共三冊,適合初階程度學生使用

## 結合國家地理雜誌內容,活潑豐富;並與真實生 活題材緊密結合

例如:和鐵達尼號、星際大戰主題有關的閱讀文章,加深學生 的印象與理解。

## **★ Reading Comprehension**

閱讀理解題目皆明確指出閱讀技巧(Detail, Reference, Main idea, Vocabulary 等)。

## **★** Strategy

閱讀策略教學,運用圖表(例如樹狀圖、時間軸、分類表格等),引導學生理解文章架構與內容重點。

### **★ Language Practice**

著重常用字彙、搭配字用法與字根字首,並有「Word Partners」講解單字用法。

文法重點與練習題目設計,皆依據文章內容中出現的重要文 法觀念所設計。

#### **★ Review**

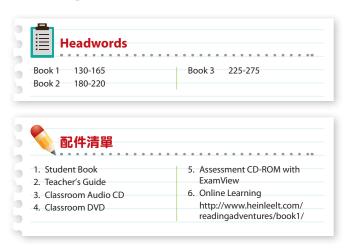
複習單元皆以世界重要遺產與各國著名的民間故事傳說為閱讀主題,複習學過的字彙文法,並拓展學生世界觀。例如:介紹中國萬里長城與孟姜女哭倒長城的故事。

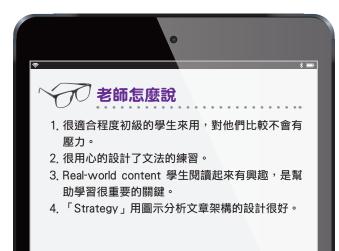
## DVD 延伸學習

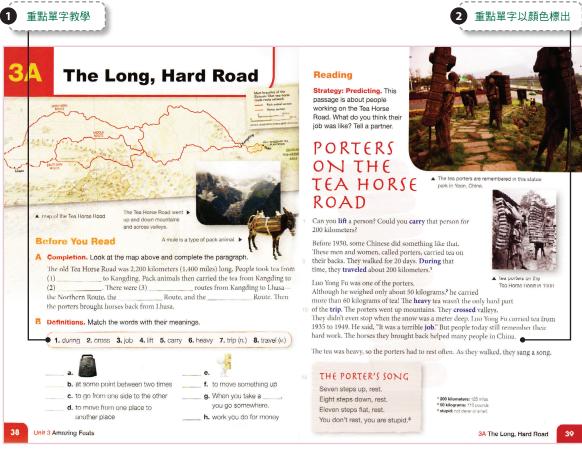
每單元最後都有影片的教學頁面,訓練學生 Preview 及 解讀影片訊息的能力,並學習相關單字。DVD 影片旁白重新錄製,符合學生程度。

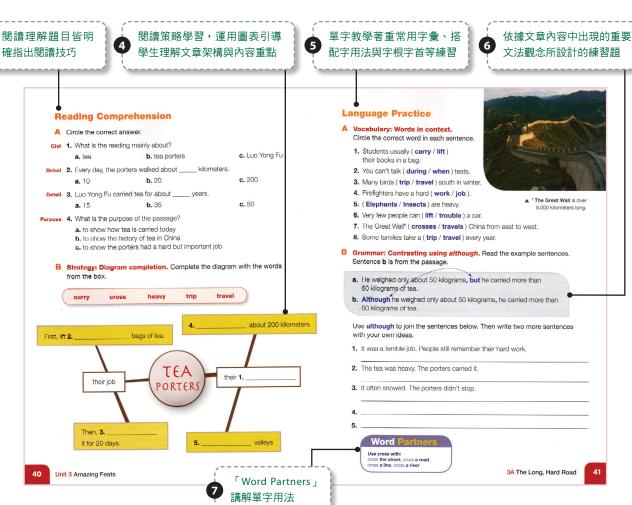
## 豐富的線上練習

課本音檔可從網頁免費下載。











## Reading Explorer

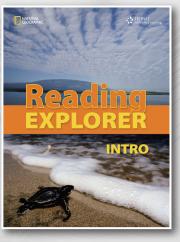
首創與國家地理頻道結合的英語閱讀教材

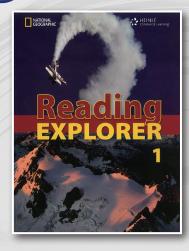




















Reading Explorer is now a six-level reading series which uses carefully adapted National Geographic text, images and video to develop reading and vocabulary skills for learners of English.

Each unit of Reading Explorer contains two reading passages, and an optional video activity. Reading passages cover a wide range of real-world topics covering culture, science, social issues, and travel and adventure. Video activities can be done in class or at home using the Student CD-ROM.

完美結合國家地理頻道及雜誌的經典內容及高畫 質影像*,*提供學生最佳的閱讀訓練

## 融合多元化的視覺呈現

例如影片、圖表、餅圖、柱狀圖,訓練學生對訊息解讀的能力。

## 教學與活動內容與學習主題緊密結合

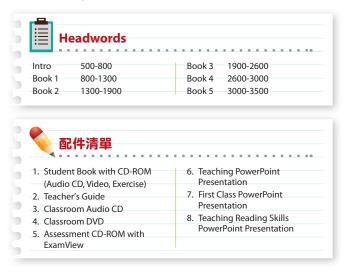
例如:以聞名世界的冰人為主題的閱讀文章,搭配相同主題的 影片,加深學生的印象與理解。

## **★** Reading Comprehension

閱讀理解題目皆明確指出閱讀技巧(Detail, Reference, Main idea, Vocabulary 等)。

## **★ Vocabulary Practice**

針對單字提供克漏字與選擇題練習,並有「Word Partnership」講解單字用法。



## ★ Explore More 國家地理頻道影片

針對每單元的影片的教學頁面,加強學生 Preview 及 Summary 的能力,並加強相關單字。

## DVD 影片旁白重新錄製,符合學生程度

## 豐富的國家地理網站

提供額外的相關資訊與練習活動,適合學生作報告與小組討論。

## 學生本附有學習 CD-ROM

涵蓋了 12 單元全部的影片、文章、音檔、及 48 組字彙練習以 及額外的活動。





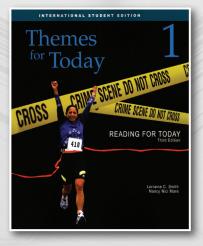
## **Reading for Today Series**

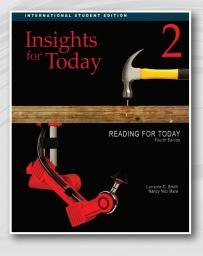
○ 深受各國老師喜愛,具話題性主題的閱讀教材!

















Reading for Today is a five-level academic skills program that systematically develops students' reading and vocabulary skills through engaging themes and comprehensive practice. The Reading for Today series teaches essential reading strategies like skimming, scanning, fact-finding, and paraphrasing, and gives students opportunities to talk and write about what they've read. The new edition of this best-selling series helps learners build solid skills for academic success!

## 收錄符合潮流的文章,提升學生的學習興趣

包含社會、文化、科技、教育等等議題:例如東北航線、隔代 教養、科學鑑識辦案、現代飲食等等。並新增加全球新趨勢議 題,例如:機器人話題、寵物療法等。

## 閱讀文章選材自知名刊物原文內容

Topics for Today (Book 5) 的閱讀文章皆收錄自 Time, Newsweek, The New York Times, U.S. News & World Report 等。

## 閱讀技巧教學

涵蓋所有重要閱讀技巧,例如 Skim readinig for main idea, Scan for information, Draw conclusions, Make predictions 等等。

## **★ Information Organization**

運用組織圖分析主旨及重點,幫助學生釐清文章所要講述的

### **★ Critical Thinking Strategies**

訓練學生針對文章主題提出自己的看法、評論或意見;進一 步討論文章作者的寫作目的及寫作文章的語氣所代表的意 義,並提供延伸的說與寫的練習

#### 配件清單 1. Student Book 6. Student Website 2. Instructor's Manual with Answer Key 8. Teaching PowerPoint 3. Audio CD 4. Assessment CD-ROM with 9. Unit PowerPoint ExamView 10. Youtube Link PowerPoint 5. Online Resources

## 豐富的字彙教學

Vocabulary in Context: 訓練學生從上下文理解單字

Word Forms: 訓練學生熟記詞類變化 Word Partnerships: 訓練學生搭配詞的運用

Dictionary Skills: 訓練學生查工具書找答案(採用著名辭典

Collins COBUILD Dictionaries )

## 線上教學資源

搭配相關主題的線上影片連結或是相關報導網頁,提供豐富的 延伸性討論。

## Youtube Link PowerPoint

根據每篇文章的內容,提供數個 YouTube 影片連結,每個連結 並附上影片長度,讓教學更生動活潑



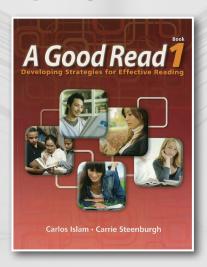


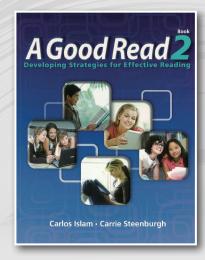
## **A Good Read**

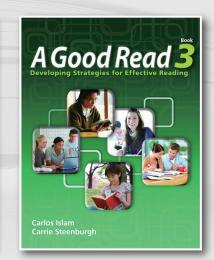
○ 最符合考試類閱讀訓練的進口教材!











**A Good Read** promotes fluent and effective reading through high interest texts, extensive coverage of reading strategies, and an explicit focus on lexical development.

## 有趣、啟發學生思考的閱讀文章

能提升學生學習興趣,例如: 笨賊搶銀行、東西方思考差異、 男女是否該分校、男女大不同、美麗的定義等等。

## 閱讀策略教學

每單元整合常用且重要的閱讀策略,例如:Understanding purpose and tone, Visualizing, Associating, Judging, and Summarizing, Separating fact from opinion.

## 清楚的閱讀訓練步驟

Before Reading, While Reading, After Reading,搭配三篇閱讀文章,反覆練習。

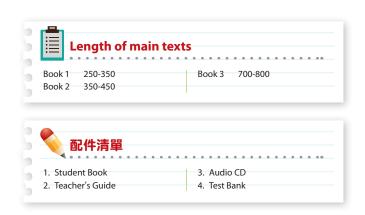
## 訓練學生各類型英語測驗

例如:全民英檢、雅思、多益及托福中常見的閱讀題型及作答 技巧。

## 額外的閱讀理解題庫

每篇文章皆提供「詞彙與結構」及「閱讀理解」兩大類題目, 豐富的練習可作為課堂練習,亦可當作考試。

每篇文章皆提供聽力音檔,訓練學生聽與讀的能力。





3. 文章的長度適中,很適合做考試類的閱讀訓練。



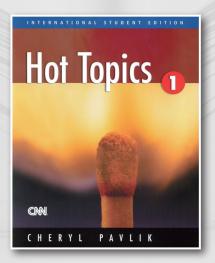
## **Hot Topics**

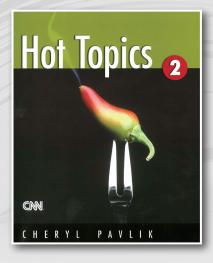
○ 最穷、最具話題性的主題!搭配 CNN 影片的最佳閱讀教材!

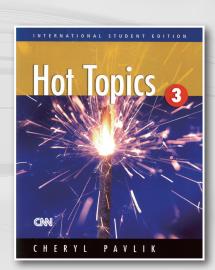












Hot Topics is guaranteed to engage readers, stimulate thinking, and provoke conversation while supporting reading skills development.

## 閱讀主題涵蓋有趣又具時事性的話題

例如:網路交友的利弊、算命準不準、Reality TV 為什麼吸引人、 外貌重不重要、哪些人最容易說謊等等。

## 文章方向具新聞性,可作為新聞英文

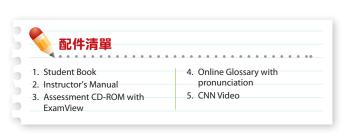
## 每章節提供三篇文章閱讀

各篇文章針對相同議題提出不同的觀點、以及不同程度的爭議 性,難度由簡入深,適合讓學生討論。作文章的語氣所代表的 意義,並提供延伸的說與寫的練習。

## 閱讀技巧及理解訓練

例如:Understanding cohesion、Identifying transition words and phrases、Understanding tone, Detecting bias 等等。

## 每單元皆有搭配相關主題的 CNN 影片以及練習





每單元皆有搭配相關主題的 CNN 影片以及練習



## <sup>〕</sup>老師怎麼說

- 1. 主題選的很好,與時事結合、具話題性,往往相 同的事情就發生在生活週遭,很容易引發學生的 興趣和討論。
- 2. 容易與時事配合,可以當作是新聞英文的教材。
- 3. 與 CNN 影片搭配,同時訓練學生觀看英文新聞 的能力。
- 4. CNN 影片中會訪問不同的人,講述不同的觀 念,內容很實用。

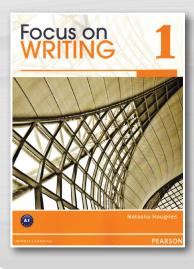


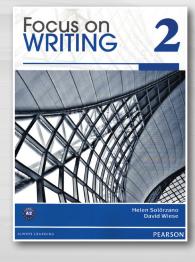
## **Focus on Writing**

**○** 完整涵蓋各程度,逐步建構寫作必備實力















Focus on Writing gives students an essential set of tools to ensure that they master not only the writing process, but also the grammatical structures, lexical knowledge, and rhetorical modes required for academic writing.

## 全系列五冊

依照程度循序漸進設計,內容包括:Book 1 句子寫作, Book 1-3 段落寫作,Book 3-5 進階論文寫作。

## 透過按部就班的教學步驟

## ★ Building Word Knowledge

提供寫作時會用到的字彙教學,例如:單字的詞類變化、同 義字、反義字、搭配字、轉承語等用法。

## **★ Step 1 Prewriting**

運用各式 Graphic Organizer,例如:Timeline、Venn diagram、 Cause-effect web 等等,幫助學生釐清寫作範文中的文章架 構,並同時在組織自己的構想,建立初稿寫作的第一步。

## ★ Step 2 Writing the first draft

詳細的寫作引導說明與例子,輔以大量的練習,讓學生按照 步驟完成初稿寫作。

## ★ Step 3 Revising

從分析範文、字彙和寫作技巧等練習,讓學生了解一篇好文 章的必備條件,並加以檢視自己的初稿文章,利用 Revision Checklists 確認需要修改的部分。

## ★ Step 4 Editing

Grammar Presentation Chart 表格式的文法說明,加強學生句 子寫作的正確性,並藉由 Editing Checklist 反覆檢查、校對 自己的最後完稿。

1. Student Book

2. Online Teacher's Manuanls

#### **★ Tips for Writers**

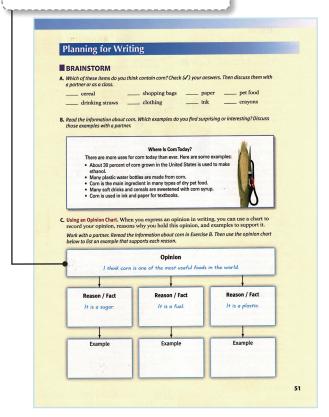
涵蓋多樣寫作要點,包括標題、標點符號、大小寫、修辭、 如何運用連接詞、讀者決定文章語氣的選擇、正反論述的必 要性等等。

●教師手冊包含課程規劃、教學指引、限時寫作練習 (timed writing assignments)、文章評量準則、課本解答,並收錄真實 學生的寫作作品。

- 1. Graphic Organizer 可以幫助學生歸納想法,讓寫 作內容更言之有物。
- 2. 我特別喜歡單字教學裡的轉折語用法整理,很清 楚地把可以用在文章裡的起承轉合詞彙作系統性 的分類,介紹給學生。
- 3. 用例句進行句型分析的設計很實用,還很貼心的 把重點用有色框標示。
- 4. 主題都很有趣,融合了時下大家喜歡討論的議 題,像是 Apple、Facebook、選秀節目等等。



## Graphic Organizer,幫助學生釐清寫作範文 中的文章架構



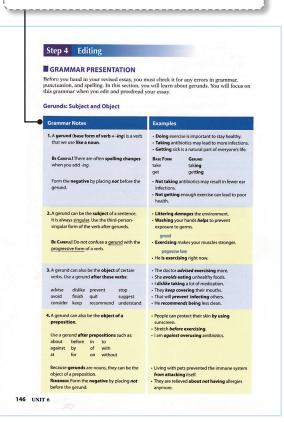
## 2 清楚分析文章架構,並輔以大量練習幫助完成初稿寫作

	E TOPIC SENTENCE
topic a belief) that th I believ also ex and pl An opi inform is som senten state a belief	pinion paragraph, the topic sentence presents the nut your controlling idea (own presental view or about the topic. Writers often let readers know a word of the topic. Writers often let readers know a word of the topic. Writers of the present present propositions by using the modal should writers as the state of the best or the most, in in sidifferent from a fact. A fact gives and the proposition of the propo
differe clearly not ex Exam Strong	you read the following topic sentences for an opinion paragraph, you can see the naces between a storing topic sentence and a weak one. The first two sentences express a specific opinion about a food. The last two sentences state facts but do press any opinion or use any opinion markers.  ples:  opinion marker  opinion to food in the world, think that corn is the most useful.
Strong	Ibelieve that more people should eat durian because this thorny fruit improves physical and mental health.  spike applied throughout the world love rice for a good reason: It is one of the most useful food products.
Weak:	istric Com is a plant that can be turned into a kind of plastic, sugar, and gasoline.  Ispic  Durian is a thorny fruit that comes from Southeast Asia.  fat, not opinion  fat, not opinion  Southeast Asia.
Weak:	Today scientists are able to make fuel from rice.
	used Practice le the topic sentence that states an opinion (a personal view or belief).
	<ol> <li>The avocado is considered a fruit because it has seeds.</li> </ol>
1.	
	b. I think the avocado is one of the best fruits in the world.

「Building Word Knowledge」提供寫作時會用到 3 的字彙教學,例如:單字的詞類變化、同義字、 反義字、搭配字、轉承語等用法

space tour guide may be the answer. With today's advanced aircraft, sapec travel is already a reality. Virgin Galactic promises to experience life above Earth—you also get paid for doing so. Here's to the future!  **turbines: engines that work when the pressure from a liquid or gas moves special wheels around  **Building Word Knowledge  Using Coflocations. To write well, select words and expressions that express your meaning accurately and naturally. In English, certain words appear together frequently. These word accurately and naturally. In English, certain words appear together frequently. These word accurately and naturally. In English, certain words appear together frequently. These word accurately and naturally. In English, certain words appear together frequently. These word to the whole world method on the world one world work that are related to or concerned with the environment renewable energy; energy that is able to be replaced by natural processes so that it is world population: the total number of people living in the world docate the collocations in the reading on page 102. Notice how they are used.  **Focused Practice**  A. Read the Tip for Witters. Work with a partner. Discuss the witer's main purpose for winting. They first main purpose for winting 7-boss. What the Future Holds.* Then, on your own, write a sentence explaining what the writer's purpose is and how you know this.  **Tip for Writers**  Before writers begin to write the purpose of writing. The purpose for writing 1 he purpose for writing 1 h		why renewable energy is expected to become one of the fastest growing industries of the future.	hey will experi Adventures has nternational Sp	miles above the earth, where ence zero gravity. Space s already taken people to the pace Station—at \$20 million
Do you love to travel? Do you want to get paid to explore unknown places? A job as a space tour guide may be the answer. With today's advanced aircraft, space travel is already a reality. Virgin Galactic promises to already a reality. You in Continued to the benefits are huge. You not only get to the benefits are huge. You not only get to the benefits are huge. You not only get to expension life above Earth—you also get paid for doing so. Here's to the futurel for doing so. Here's to the futurel paid for doing so. Here's to the futurel for doing so. Here's to the futurel paid for doing so. Here's to the future future future for the future future future future future. It is a form the future	11		are a number of space tourisi	
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「Grammar Presentation」表格式的文法說明,加 強學生句子寫作的正確



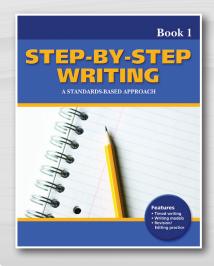


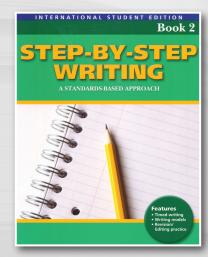
## Step by Step Writing

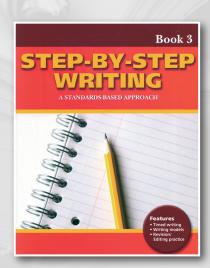
○ 寫作技巧與考試訓練,雙管齊下!











Standards-based writing and test-taking skills are taught through a step-by-step approach with the use of writing models, grammar activities, graphic organizers, revision/editing practice, checklists, and timed writings.

## 清楚完整的步驟,訓練各種寫作文體

例如:敘事文、自傳、履歷表、正式信件、電子郵件、技術性 文件、學術報告、讀書報告等等。

## 涵蓋寫作重要方法

例如:標點、句子架構、開場白與結語、同音異義字、直接引述、 間接引述、換句話說、文獻引用等等。

## 紮實的練習設計

融合看圖寫作、範本、文法練習、組織圖、修改編輯、計時寫

**★ Technology Skills** 

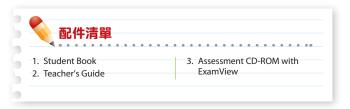
訓練學生如何更精確地在網路上查資料,例如:如何選擇關

## 單字教學

以主題區分,例如:與描述方向有關的名詞(avenue, blocks, intersection, street )、動詞(follow, pass, stay, turn, go straight)、 順序詞 (first, next, then, after that )

● 訓練各類英檢考試(全民英檢、多益、托福、雅思)寫作題型 的最佳教材。





- 1. 步驟清楚, 教完之後, 學生寫出來的作文就很有 樣子了。
- 2. 「Writing Captions」的練習,最適合訓練 GEPT 的段落寫作題型。
- 3. 基礎寫作的訓練紮實,培養學生將來繼續升學或 是就業的英語寫作能力。



# Lifestyle

### ◆ 兼具訓練職場英文 & 考試的最新教材!













Lifestyle is designed to meet the everyday language requirements of people who need English for work, travel and socializing. As well as dealing with how people communicate at work, it also helps learners interact effectively outside of the work environment, enabling them to "get things done" in a variety of situations.

#### 符合潮流的主題

例如:Building Networks, Trouble-shooting, Playing by the rules, Globetroters, Green chic 等等。

#### 以文法為架構的教學法 (Grammar-Based Instruction)

有效並循序漸進地訓練學生實用的職場表達。

#### **★ Communication Strategies**

包含 Request, Apologies, Thanking, Offering help, Saying no", Public speaking, Making excuses 等等實用的口語溝通。

#### **★ Interaction**

結合文法、單字、聽、說訓練的練習,幫助學生整合所學到 的語言,在不同的情境中能真正使用出來。

#### 內容設計完全符合多益考試走向

訓練在國際職場環境中每天所需要使用到的工作及生活語言。

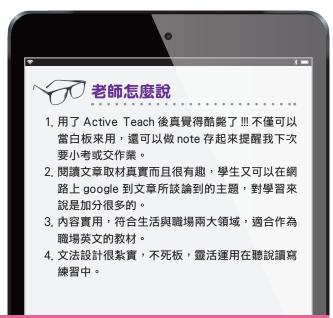
#### 3. Workbook with Audio CD 1. Coursebook with interactive 4. Class Audio CDs 2. Teacher's book with Test Master 5. Active Teach 教學簡報軟體 CD-ROM

#### 作者的話

Lifestyle 的編輯理念是,在職場英文中,學生需要學習的不只 是文法和單字,還需要知道如何有效的溝通,才能成為職場受 歡迎的人物。

Lifestyle 重視語言的「功能性」,學生不僅學到「Language」, 也學到了「Knowledge」。

有別於一般的職場英文教材, Lifestyle 採用文法為架構的教學 法,循序漸進地訓練學生實用的職場表達,學生也能清楚感受 到自己的進步。



# **The Business 2.0**

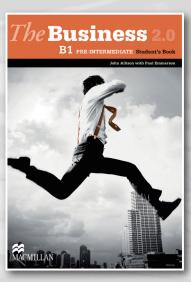
➡ 搭配影片、教學資源最豐富的職場英文教材

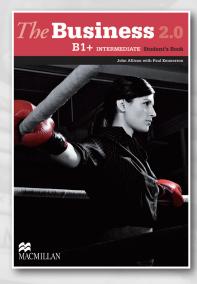
















Based on the success of the original edition, The Business 2.0 continues to offer Business English students the fundamentals and skills they need to succeed in the competitive international business environment.

#### **Business fundamentals:**

每冊的 "fundamentals" 單元,提供職場或商務概要,幫助尚未踏 入職場的學生建立背景知識,例如:公司組織、履歷表撰寫、供 應鏈關係等等。

#### **Transparent business links:**

每冊皆涵蓋主要的商務層面:Personal development, Service, Supply chain, Management and career, Sales and marketing, Enterprise, Finance, International trade.

#### Flexible approach:

清楚且彈性的課程架構,每單元涵蓋六大教學重點:

- 1. About Business
- 2. Vocabulary
- 3. Grammar
- 4. Speaking
- 5. Writing
- 6. Case Study

#### The Business 2.0 eWorkbook:

學生本皆搭配電子作業本,提供額外的練習、單字表、以及課 本完整影片和聽力音檔。

#### **Teacher's Resource**

豐富的教學資源:題庫、影片學習單、相關商業文件(例如: 履歷表、抱怨信、感謝信、會議紀錄等等)、教學 powerpoint (並提供每頁投影片的教學步驟)。

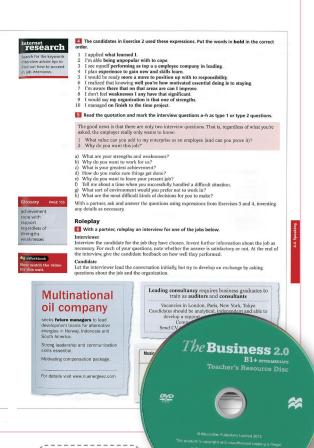




- 1. 主題是正式的商務課程,能夠幫助學生獲得很多 真實、可靠的職場資訊。
- 2. Teacher's Resource 非常完整,每一頁都很詳 細·可大力輔助教學。
- 3. 市面上少數有 Case study 的商業英語教材,難 得一見!







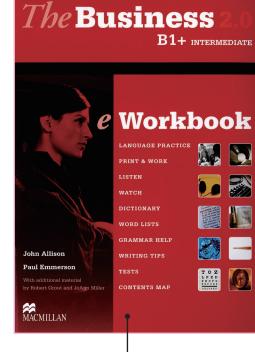
2 豐富的教學資源



(Intermediate Unit 2)



3 搭配情境教學影片



4 eWorkbook 提供豐富的練習

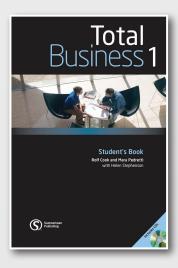


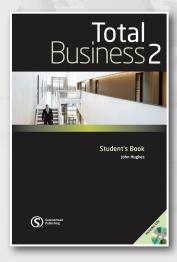
# **Total Business**

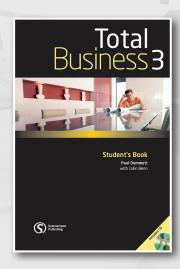
◇ 榮獲 EL Reviews 及 IATEFL 專業英語教學雜誌專文推薦











Total Business is a three-level business English course for pre-work students and business people wishing to improve their English and their employment prospects. It is also suitable for in-company training.

#### 每單元包含三個教學主軸,教學步驟清楚:

Business topic: 針對每單元的商業主題內容提供主要的字彙教學。 Business skills: 提供職場中所必備的溝通技巧演練。 Learning strategies: 整合重點商務語言。

### 內容涵蓋重要實用主題

例如:商務簡報、社交、廣告、職場生存、參與會議、商務寫作、 應徵工作、業務、教育訓練、品牌、管理等等。

#### 收錄最新的商業資訊

例如:在商業法律單元中,收錄關於搜尋引擎 Google 對於商標 權的主張。

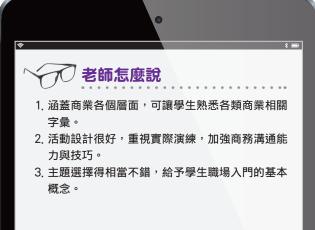
#### 適合作為準備多益/劍橋商用英語認證考試用書

「Listening Success」及「Reading Success」提供學習技巧及如 何掌握答題方向。

適合準備進入職場的學生、上班族、或是公司內 部教育訓練課程。









# **Best Practice**

## ○ 符合各種教學時數的最佳職場英語教材











Best Practice is a four-level business English course designed for both pre-work and in-work students. It uses realistic, international contexts to train learners in the English needed for both the professional and personal sides of modern business life.

#### 每冊包含六大主題,每主題包含4個單元, 另有專屬寫作的單元

#### 實用的職場技能主題

例如:Presenting, Telephoning, Meeting, Traveling, Socializing 等等。

#### 有趣的生活主題

例如:Getting fit, Asleep on the job, Work-life balance, I spend all my time in meetings 等等。

#### 與時事結合的主題

例如:Eco-friendly business, Leisure in 2050, Remote working, Bollywood goes global 等等。

#### **★ Listening**

聽力收錄各國口音,符合實際職場狀況。

#### **★** Reading

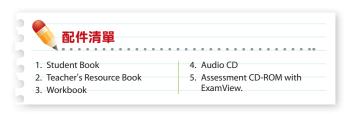
文章長度適中包括說明文、廣告文案、E-mail,從初級到進 階,由淺到深,循序漸進。

#### **★ Writing**

由淺到深,由填空到撰寫,包括看圖說話、履歷、書信、 E-mail、備忘錄 等。

#### 語法及文法簡要明白,例句多,包括字詞用法

#### 適合不同的課程時數做彈性規劃



# 老師怎麼說

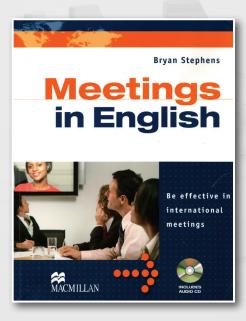
- 1. 內容符合職場需求、實用
- 2. 文章不會太長、適合口語練習。
- 3. 「Business Across Culture」單元設計很好,因 為商務英文需要懂文化差異。
- 4. 「Communication」單元的設計很好,尤其是 Presentation, Telephoning, Meeting •
- 5. 練習的項目多,給予老師很大的教學彈性。



# **Meetings in English**

○ 會議英文專門用書





Meetings in English is for anyone who needs to use English to organize or participate in meetings. The course deals not only with the communication skills necessary for a wide range of meeting contexts but also with the networking skills required to build effective relationships.

#### 會議英文專門用書,單元豐富且完整

課程單元有系統的涵蓋會議前準備工作、會議中討論、與會議 後檢討的全方位面向。

### 內容模擬真實會議情境,加深學習印象

每單元都有公司、人物、會議主題情境說明。

#### 聽力練習

包含多種口音並以正常速度播放,讓學生熟悉真實會議進行時 的口語速度。

### 著重聽、說訓練,兼顧讀、寫能力

提供很多模擬演練,包括安排會議、確認會議時間、會議開場 白、自我介紹、處理會議衝突等等。

適合不同的課程時數做彈性規劃



- 1. 情境式模擬練習設計的很好, 學生能夠很快進入狀 況,利用機會表達。
- 2. 單元分類得非常仔細,方便挑選適合的主題來上課。
- 3. 我喜歡最後的口語表達練習,看得出來學生的學習
- 4. 内容很紮實,不需要另外再找其他課外的資料補充。



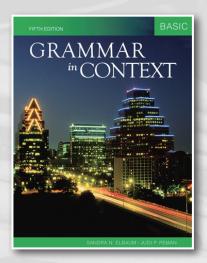
# **Grammar in Context**

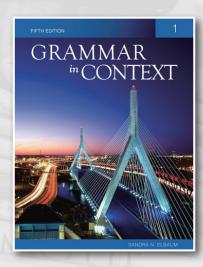
◆ 從文章上下文開始學習,清楚掌握文法觀念

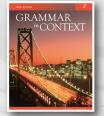










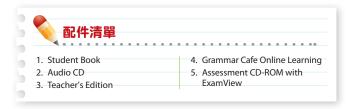




Grammar in Context, Fifth Edition presents grammar in interesting, informative readings and then recycles the language and context throughout every activity.

- 主題包含學校生活、美國文化、家庭和姓名、美國生活、寵物、 退休生活、健康、租屋、Google、找工作、老朋友、金錢等等。
- 增加更多與時事相關的文章,例如哈德遜迫降事件、美國總統 歐巴馬。
- 藉由主題相關的文章和對話為上下文(context),加強學生「語 用 (Usage)」的概念。
- 提供更多的範本,協助學生書寫的練習。
- 以更清楚的表格說明文法架構,清楚易懂,一目瞭然。
- 搭配線上學習 Grammar Cafe,熟能生巧!









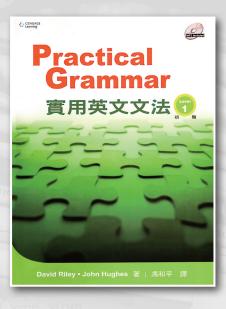


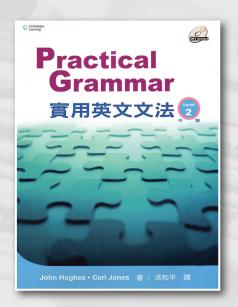
# **Practical Grammar** 實用英文文法《中英雙解》

### ➡ 必備文法寶典









《Practical Grammar 實用英文文法》系列是第一套將文法學習活用於日常生活情境的英文文法書。透過實用的情境 式學習,文法不再只是冷冰冰的公式,學習者可以立即運用課本的範例,活用於日常生活上。此文法書可用來自修或 是課堂上使用,適合初學者、國高中(職)、大專院校,以及在職人士使用。

#### 一單元一文法,精簡點明文法重點

每一冊有100個單元,每五個單元形成一個群組,每個群組討 論特定的文法。

#### 用自然情境真實表現重點語言

每一單元以日常對話或情境短文為開頭,呈現單元文法重點, 學習者可以看到文法的實際運用。

#### 主要詞彙練習

每一個單元都提供常用的字詞語彙,以增進學習者詞彙庫。

#### 用法提示說明

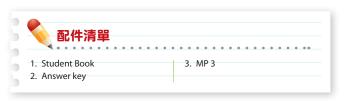
提醒學習者注意英文文法特點及常見錯誤。

#### 豐富紮實的單元試題演練

- 先研讀文法的形式、意義及用法,然後在多元的練習中複習 已學到的文法要點。
- 進階成就測驗:學習者可藉此測驗練習檢視對文法的理解。

#### 融入聽力與發音練習

書後 MP3 不僅能加強學習者發音的準確性,同時更能增進其聽 力技巧。





- 1. 練習非常好,媲美其他的文法大書。
- 2. 内容設計非常用心,結合文法、聽力、字彙和常 用錯誤解析,很實用。
- 3. 很適合拿來當做文法補充教材或推薦給學生作為 文法工具書。



## **Grammar Café**

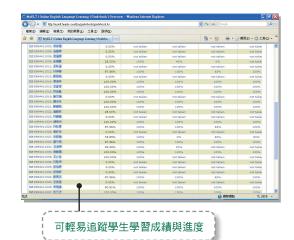
**⇒** 以文法為架構、聽說讀寫全方位的 E-learning 學習平台!



**Grammar Café** is a revolutionary new online grammar course that blends words, sounds, images, and much more to heighten your students' understanding of important grammar concepts.

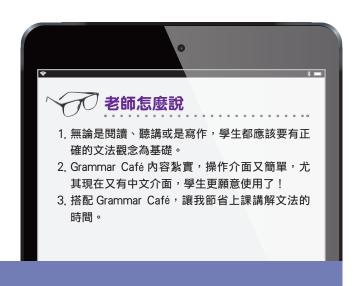
對台灣學生而言,文法是重要的基本功夫,在授課時數有限的情況下,透過不佔用上課時間的「網路學習」是最佳方案之一!

- 真人發音的上課情境、對話情境、提供上課講義
- 透過精緻全彩 3D 動畫、易懂的圖解使學生理解文法
- 貼近日常生活的內容
- 以聽、說、讀、寫等技巧作答的練習題
- 作答方式模擬 GEPT、TOEIC
- 多國語言介面操作(含中文),使學生操作時無語言障礙



#### Grammar Café 是教師的好幫手

- 可線上直接安排學生學習進度表、作業與各項練習活動
- 可設定學生作業的起迄時間
- 可掌握學生上線學習次數、時間與作答作業細節
- 可線上糾正學生答題錯誤並給予建議回覆
- 可輕易追蹤學生學習成績與進度,有效管理學習成效
- 可作全班、個人等學習結果分析,以利修正學習進度與作業 安排





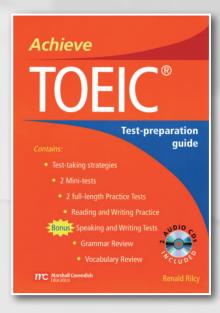
## **Achieve TOEIC**

◇ 隨書附贈完整的聽力 CD ,物超所值!









Featuring invaluable test-taking strategies from a TOEIC® expert as well as plenty of authentic test practice, Achieve TOEIC® provides everything candidates need to achieve their best in the test.

#### 涵蓋重要考試技巧

例如:聽力-圖片觀察、同音異義字、相似音分辨、如何判斷 答案,閱讀 - 常考文法分析、常考單字整理、單篇與雙篇閱讀 解析等等。

#### 多國口音

符合考試趨勢;音檔速度,符合真正考試。

**★ Vocabulary File** 

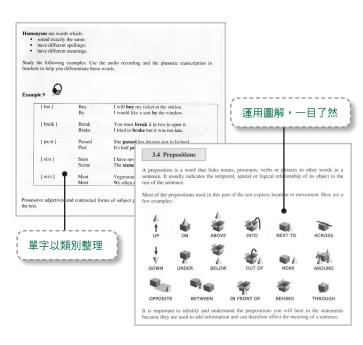
分類整理常考單字,包含一般商務、財務、採購、人事、公 司、出差、餐飲、娛樂等等。

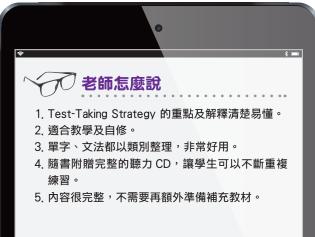
**★ Grammar File** 

文法觀念總整理,搭配文法練習題,加強訓練常考文法。

- 提供診斷測試與 2 組 Mini-Test,可作為分級測驗
- 2 組完整的模擬試題(附加完整聽力稿及答題卷)
- 編排符合多益題本,幫助學生提早熟悉考題形式
- 額外提供針對新多益的「口語」與「寫作」答題技巧與答題相 關範例
- 幫助學生到達多益八百分以上實力





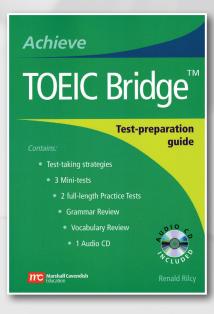




# **Achieve TOEIC Bridge**







Organized with a streamlines approach, this user-friendly guide is designed to teach students how to prepare for the **TOEIC** Bridge test in an effective way and at the same time improve their overall English Language proficiency. It may be used for classroom-based preparation or self-study,

#### 詳解聽力測驗技巧

例如圖片觀察、同音異義字、相似音分辨、如何判斷答案等等。

#### 詳解閱讀測驗技巧

包含常考文法分析、常考單字整理、單篇閱讀解析等等。

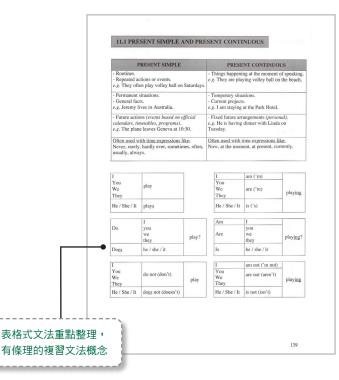
#### 分類整理常考字彙

例如:家人與朋友、健康、一般商務、公司、出差、餐飲、娛 樂等等。

#### 文法觀念總整理

搭配文法練習題,加強訓練常考文法。

- 提供診斷測試與 3 組 Mini-Test,可作為分級測驗
- 2 組完整的模擬試題(附加完整聽力稿及答題卷)



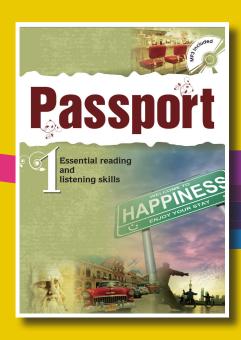




- 1. 題目多,可以讓學生有充分練習。
- 2. 技巧解析清楚明瞭。
- 3. 適合教學及自修。
- 4. 以重點整理的方式複習單字及文法,很有效率。

# **Passport**

**Essential reading and listening skills** 



# 通往學測指考高分的 超級護照

全國首創結合英語 閱讀與英語聽力的 技巧訓練寶典

Passport 是一套訓練閱讀技巧與聽力技巧的教材,分為二冊,閱讀的部分,每冊各有70篇文章,搭配閱讀理解練習。聽力的部分,每冊分析常見的聽力技巧,並搭配三回完整的大考英聽模擬考。

### 十大閱讀類別 完全符合大考方向

- Ecology
- a l ifa
- Travel
- 4 Education
- **6** Health

- Science
- Technology
- Culture
- 9 History
- People

## 八大閱讀技巧〉充分掌握閱讀策略

- Understanding Main ideas
- Identifying Detail
- **6** Identifying Paraphrase
- Making Inferences

- Recognizing Purpose
- Understanding Reference
- Opening Vocabulary
- Recognizing Sequence

## **六大聽力技巧** 面對英聽考試,迎刃而解

- Listening for Main Ideas and Details
- **3** Understanding Wh- Questions
- **6** Understanding Yes/No Questions
- Numbers and Letters
- Making Inferences
- **6** Understanding Homonyms

#### 程度分級

Book 1

高中字彙 1-4 級 英檢初中級字彙

文章長度:250-300字

Book 2

高中字彙 1-5 級 英檢中級字彙

文章長度:300-350字

#### 配件

- ●每冊附贈 CD(課文朗讀 + 聽力練習)
- ●學測指考閱讀模擬測驗卷
- 大考英聽模擬測驗卷
- ●單字表
- ●聽力對白稿